

KARMA YOGA

Leadership Experiential Action Program

Highlights of the Journey
April - 2021 to March - 2022



Great Lakes Institute of Management (<http://greatlakes.edu.in/>) became a signatory to the United Nations Global Compact's Principles for Responsible Management Education (PRME) in 2013. This quarterly newsletter is published with the objective of sharing with others the way in which the Institute inculcates responsible behavior in students.

COVID – 19 RELIEF WORK AMONG IRULA TRIBES PEOPLE

Karma Yoga helps the Irula Tribes in Naduvakkarai, Sooradimangalam, Kothimangalam, Vittilapuram, Nallur, Kadampadi and Manamai. The grocery hamper worth INR 250 consists of two kilos of rice, half a kilo of wheat flour, half a kilo of sooji, 250 grams of dry chili, 250 grams of toor dhal, 500 grams of sugar and one kilo of salt was bought and distributed to 300 families. The people were excited and they thanked Great Lakes profusely for the help and initiative.



CLOTH DONATION TO THE IRULA TRIBE PEOPLE

Team of Karma Yoga organized a Clothes & Materials donation camp with the support of Karma Yoga coordinators. All the students have actively participated in the event and donated clothes & materials. Karma Yoga staff Mr. Edward handed over the materials to Tribal people. Nallur, Kadambadi & Vitolapuram communities benefited through this initiative and thanked the students' efforts.



75TH INDEPENDENCE DAY CELEBRATION WITH IRULA COMMUNITY

The Karma Yoga Head Dr. Arulsamy celebrated the 75th Independence Day with Irula people in Nallur colony. He explained the freedom struggle to the children and gave away gifts to them.



SOLAR POWER PANEL INSTALLATION

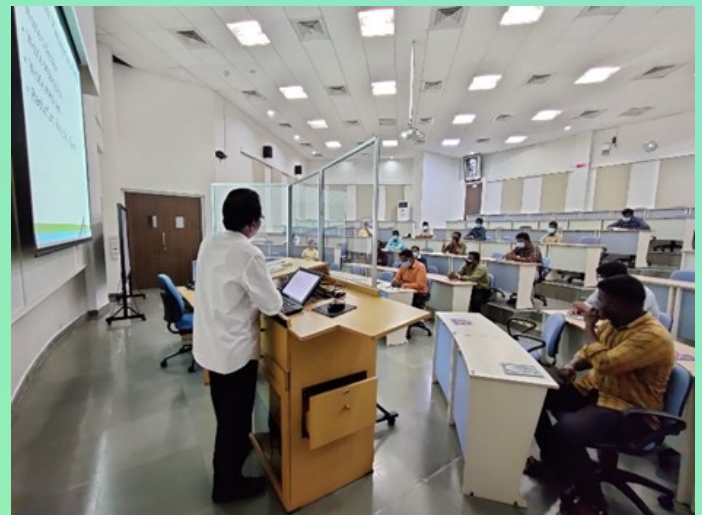
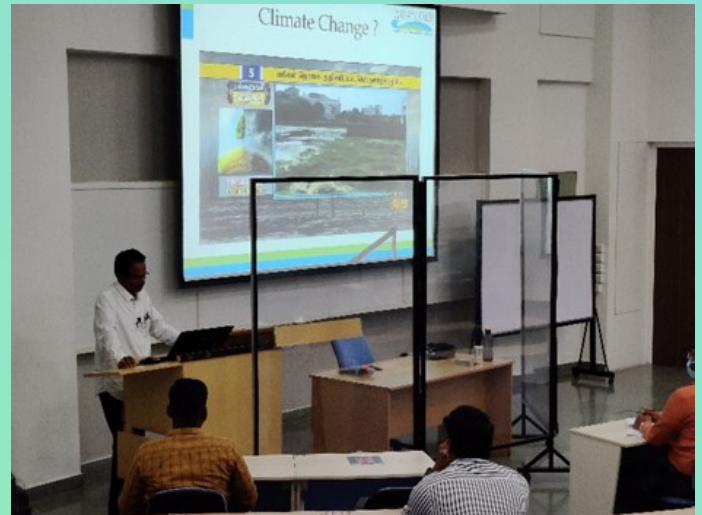
In line with the ideas of the former Karma Yoga students, it was decided to raise funds and use them wisely with the help of volunteers through the Karma Yoga program along with alumni of PGDM 2019-21, PGDM 2020-22 & PGPM 2020-21 to help the Karma Yoga villagers. In the village of Vittilapuram, one of our Karma Yoga villages, it was decided to set up streetlights at their request to dispel the darkness of the “Irula Tribes” whose only source was the snake-catching profession and daily wages. As a result, with the support of alumni, the idea of setting up a street light with solar power was launched under the Karma Yoga Leadership Program and with the guidance of the Karma Yoga Head and Staff. For this purpose, two solar powered street lights worth Rs.14,595 were set up in the “Irula Tribes” area of Vittilapuram.



CARBON LITERACY TRAINING PROGRAMME

Dr. Arulsamy, Head of Karma Yoga conducted a Carbon Literacy Training Program on 18th Nov 2021 to Non-Teaching Staff of the Institute. The training is to create awareness, understand and address the impact of climate crisis and the need to preserve and sustain with LEED Certification.

The participants were empowered with the knowledge, skills, and attitude needed to act as agents of change both at personal and professional level to preserve and sustain the Green Campus. The use of energy, water, waste, transportation-related emissions, occupant experience and indoor air quality were discussed in terms of maintaining the green campus. Great Lakes Chennai is globally mapped in UN PRME for conducting such training programs to students and the staff.



DONATION OF COMPUTER TO TIRUKALUKUNDRAM POLICE STATION

We have donated a desktop computer and a multitask printer from our Institute to Thirukalukundram police station. The need for a computer to help the public get printed copies of FIR was requested from the station. It was handed over to the police officials on 21st Jan 2022 in the presence of Dr. Muthuraj and Mr. Kalaimugilan from our Institute.

This donation was possible with the help of Shri. Subaash and Shri. Ramasamy. The people from twenty KY adopted villages will benefit from this donation.



VISIT TO KARMA YOGA VILLAGE NEWLY ELECTED PRESIDENTS

Dr Arulsamy visited the adopted Karma Yoga villages and met newly elected Village Presidents.



WOMEN'S DAY CELEBRATION ON 8TH MARCH 2022

Women's Day was celebrated among Karma Yoga Vasantham Self Help Group Women at Government High School, Kuzhipanthandalam village on 08th March 2022. Dr Rajeshwari and Dr Elankumaran of Great Lakes graced the occasion. While addressing the gathering, Dr Rajeshwari motivated the group to have self-confidence, self-respect, courage and independence by way of achieving economic freedom.

Ms. Lalitha from Kollamedu village shared her experience about how Vasantham SHG helped the women in the village to earn extra income through Masala Powder Making Enterprise. She also said she became a trainer to train the women in other adopted villages in Masala Powder Making Skills. On behalf of the women present, she profusely thanked Great Lakes and its students for the help and initiative.

As a part of the event, to showcase the talent of women and to encourage their participation, a Kolam (Rangoli) Competition was conducted. Winners of the competition got prizes and all participants got mementoes.

Mr Edward and Mr Selvakumar of KY organised the event to establish the continuation of relationship with communities. At the end, Dr Arulsamy - Head KY thanked the gathering for taking the efforts to attend the event inspite of their routine chores.

The elected leaders and ward members of the Village Panchayat were also present during the event.



VASANTHAM SELF-HELP GROUP

Karma Yoga Vasantham Self Help Group Kollamedu village SHG has actively participated in local panchayat competition organized by Village President.



OLD CLOTH DONATION

Karma Yoga Staff donated the old cloths to the Tribal people of Vittilapuram, Kadampadi, Aminjikkarai Villages located around the campus. Old cloths collected by the students.

