

Students from University Of Miami learn about Karma Yoga at Great Lakes, Chennai

Chennai, March 8, 2017: Great Lakes Institute of Management, Chennai, hosted 15 students from School of Business, University of Miami as part of an International Experience Learning program, at its campus.



Organized every year, the program aims to help students with a greater understanding of India's culture, traditions, its growing role in world affairs and in particular about the unique Leadership Experiential Action Program — Karma Yoga, offered at Great Lakes. Lead by **Dr. Vaidy Jayaraman, Associate Dean, Great Lakes Institute of Management**, this year's program consisted of debate, discussions and an interesting Case Study Challenge on a Retail Store, in which students from the University of Miami were divided into groups and were tagged along students from Great Lakes.

The case discussion was followed by a video presentation which showcased Great Lakes – Karmayoga project – how the B school has adopted several villages in and around its campus to empower rural population, in particular - woman upliftment, education of less-privileged children, free medical camps and so on.

The session came to an end with entertainment – singing and dance performances by Great Lakes students. Students from both the institutes also exchanged gifts and networked over lunch. The Miami students also visited the villages in and around the campus, which have been adopted for the Karma Yoga project. The Miami students interacted with the villagers



about their livelihood skills and how Karma Yoga program has been helping them to be selfsustainable.

Commenting on the program, **Dr. Vaidy Jayaraman**, said, "Today's competitive market requires MBA graduates to distinguish themselves, and international experiential learning is the perfect way to do so. One gets to learn the foreign culture, gets a perspective about the economy of that particular region, which creates a life-changing impact both personally and professionally."

Sharing the experience about the visit to Great Lakes, **Adrian Perez-Siam**, pursuing MBA at University of Miami said, *"It is wonderful to be present at a prestigious institution like Great Lakes. I am impressed with the Green campus and the way students are aware of global markets. The culture, the food and the visit to these villages around are something I will carry with me from here."*

The students of Miami will be continuing the Indian trip by visiting various heritage spots in India.