



INSTITUTE OF MANAGEMENT, CHENNAI

REPORT ON ALUMNI MEETS & ALUMNI EVENTS

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February 2020

ANNUAL ALUMNI MEET 2020

On February 7th and 8th, Great Lakes Chennai hosted the Annual Alumni Meet. The campus witnessed a homecoming of around 400 alumni of the Institute's full-time and executive programs from pan-India to network, meet the students, and catch up with friends and the faculty.

The event kicked off with a Gala Dinner and Student-Alumni interaction on the night of February 7th. The activities continued on the 8th with a cricket match between the students and alumni, which was won by the alumni team, and a carnival.

The event concluded with a masterclass on healthy living by the Dean, Dr Suresh Ramanathan based on his research in this area which has potential for Industry-Academia collaboration. Prof. Bala invited alumni to take advantage of the Atal-Great Lakes Bala Incubation Centre. The alumni then had the opportunity to tour the 10000 sq.ft. facility and get a first-hand experience.

The festivities concluded with a DJ performance followed by a networking dinner at a star hotel.



HYDERABAD ALUMNI MEET 2020

Followed by the Annual Alumni Meet 2020 was the Hyderabad Alumni Meet organised by Hyderabad Chapter of Great Lakes Institute of Management Alumni Association on February 14, 2020. The event witnessed alumni from 2005 to the latest graduating class of 2019. With Uncle Bala and Dean Dr Suresh Ramanathan, the event was a huge hit.



DELHI ALUMNI MEET 2020

Delhi Chapter of Great Lakes Institute of Management Alumni Association organized alumni meet on 15th Feb 2020. Dean Dr Suresh Ramanathan and Uncle Bala graced the event. The formal interaction was followed by a networking dinner where everyone bonded and relived their memories from their learning days at campus.





[Alumni Events 2019](#)

December 2019

ALUMNI MEET - MUMBAI CHAPTER on December 18, 2019

On December 18, Great Lakes alumni based in Mumbai came together to reconnect, network and meet Uncle Bala for drinks and dinner at the Bandra-Kurla Complex. More than 50 alumni attended the event and had a chance to speak to Uncle Bala and learn more about his future plans for Great Lakes!



November 2019

Great Lakes Alumni Team won 20-20 Tournament amongst B schools

Our Alumni team won the Fr. McGrath Trophy Memorial in the 20-20 tournament against 5 B-Schools and Alumni Sriramkumar Vijayan from PGDM 2018 received a trophy for the best bowler of the tournament.



October 2019

GLAA - MUMBAI CHAPTER

Great Lakes Alumni Association, Mumbai Chapter hosted a workshop on 'Design Thinking'. The workshop was conducted in 91springboard, Andher. Over 10+ Great Lakers participated this interactive and insightful event of new thinking and possibilities.



GLAA – LONDON CHAPTER

Lunching in London. More than 20 Great Lakers came together for a delightful afternoon with the Dean Prof. Suresh Ramanathan in London. We thank the Great Lakers in London for organizing a delightful afternoon to connect and share ideas. The Great Lakes spirit continues to forge ahead



ALUMNI 'S STARTUP SKILLVERI REACHES NEW HEIGHT

Alumnus of 2008 batch Sabarinath C Nair presented his Skillveri spray painting simulator to PM Modi on his trip to IIT Madras Research Park. His startup Skillveri is a Psychophysics based simulations for Skills and Training. The video clip was telecasted in Doordarshan on September 29, 2019.



ALUMNI CRICKET LEAGUE

Congratulations to the alumni team of Great Lakes who won the Alumni Cricket League series. The other participants of this league were IIT Madras, IIM Kozhikode, ISB, PAN IIT, XLRI, IIM Bangalore, and IIM Calcutta.



ALUMNI MEET – MUMBAI CHAPTER

GLAA – Mumbai Chapter along with Team Alumni Relations hosted a yet another fantastic meetup on 30th August 2019 at Tunga International, Mumbai. With the presence of the Dean Dr Suresh Ramanathan, the meetup was truly a icing an icing on the cake. The meet start with discussion among office bearers on various topics related to college, upcoming plans and how Alumni can actively engage and contribute. Prof Suresh listened to the priorities from Alumni and also shared his vision for the community.



ALUMNI MEET – BANGALORE CHAPTER

Alumni from Bangalore Chapter of Great Lakes Alumni Association met over an exciting dinner mixer at Arbor Brewing Company on 13 September 2019. The members discussed way forward plans, next get - together with Dean Suresh and students turned alumni from the recently passed out batch and other initiatives to carry out this year.



September 2019

GLAA – PUNE CHAPTER ALUMNI MEET

In continuation to the series of Chapter meets organized in the last few weeks by GLAA and Team Alumni Relations, the latest to add the list was the Pune Chapter Meet on September 21, 2019. More than 80+ Great Lakers came together and shared ideas, opinions & networked over dinner and made the evening fruitful and memorable for everyone. Few snaps from the meet



August 2019

CHENNAI CHAPTER OF GLIMAA HOSTS ALUMNI MEET

Chennai Chapter of Great Lakes Institute of Management Alumni Association organized a reunion for Greet & Meet with New Dean Dr Suresh Ramanathan on July 27, 2019 at Park Hyatt, Chennai. The event witnessed 100+ alumni, from 2005 to the latest graduating class of 2019, attending the event. Professor Swaminathan, Director – Alumni Relations welcomed and introduced Dr Suresh to alumni. Dr Bala addressed the alumni over audio note. Dr Suresh conveyed his heartfelt thanks and shared his thoughts and plans for the institute and the alumni members in the days to come. The formal interaction was followed by networking dinner where everyone bonded and relived their memories from their learning days at campus.



July 2019

ALUMNI ASSOCIATION – DELHI CHAPTER

The Great Lakes Institute of Management Alumni Association – Delhi Chapter organized ALUMNI NITE 2019 - Founder's day Reunion event on 20th July 2019. The event saw the presence of more than 150 alumni ranging from 2008 batch to 2019 batch. The evening was filled with activities and interactions to strengthen the great lakes family and ended with Dinner, Dance and Music. The venue was overflowing with fervor as the passing out batch of 2019 was welcomed to the Alumni Association through a cake cutting ceremony. The motivation touched another level when the 2008 batch alumni spoke about their journey after Great Lakes and shared real life success stories. On one corner, there were discussions around current best practices in the market, while on the other hand, some curious Great Lakers were laying down plans for their startups. As the evening ended, everyone wished and eager to know about the next meet to get together and relive their memories. Few pictures from the evening:



June 2019

ALUMNA's START-UP FEATURED

Great Laker Rahul Ganapathy from PGPM (Flex 2012) and his start-up – Atsuya Technologies Pvt Ltd., has been featured by Enterprise IT Magazine under ' Startups to look out for in the IoT, AI and ML domain in their latest issue.



WEST COAST ALUMNI MEET

Alumni from West Coast Region of the USA met Dean Dr Bala V Balachandran and Professor Seenu Srinivasan over lunch on June 8, 2019 at Mountain View, California. The reunion was extremely productive and engaging as everyone conversed on recent developments back at campus, on our new MBA in Business Analytics & Family Enterprises programs and other future plans. Kudos to Great Lakes Alumni Association and alumni from the West Coast region for making this get together a memorable one.



May 2019

GREAT LAKES ALUMNI – MUMBAI CHAPTER MEET

Members from Great Lakes Alumni – Mumbai chapter organized a fantastic event with popular stand up comedian Abhish Mathew on May 17, 2019 at Habitat Centre, Mumbai. Over 40 + alumni participated in the event and enjoyed the performance by Abhish and Team.



April 2019

ALUMNUS LAUNCHES BADMINTON INSTITUTE

Sriram Vijay from PGDM Class of 2018 has launched 'Ruckus sporting hub'- a one of a kind fitness arena to motivate and provide best experience in sporting facilities, in Kodambakkam, Chennai. Built with state-of-the-art facilities, the hub provides services in Badminton from grass root level. Ruckus also has the approval from Badminton World Federation (BWF) and offers various services such as hourly bookings, membership, kids coaching and separate timings for women learners. Ruckus is in the first step of its journey, and is planning to offer programs in various sports, fitness, wellness activities in near future, and also, create curriculum for different

age groups and train them to be world champions. Wishing Sriram and his Team at Ruckus a great journey!



ALUMNUS FEATURED BY ELECTRONIC CHANNEL

Prasad Raj from PGPM Flex Class of 2014 has been interviewed and featured for his startup Brown Bread Company by Kalaignar TV in their special program. Prasad started fitness studio – Ignite 101 couple of years back along with Brown Bread Company that sells healthy meal and snacks.



ALUMNI MEET IN HYDERABAD

GLAA members of Hyderabad chapter organized a dinner meet on Sunday 7th April 2019 at Heart Cup Cafe, Jubilee Hills, Hyderabad. Around 50 alumni participated in the gathering that was graced by Dr. Vaidy Jayaraman, Associate Dean & Principal, who also addressed and discussed about the upcoming plans and activities at campus.



ALUMNI LAUNCH CRICKET.COM

Alumnus Kartik Kannan, PGPM 2008 and Vishal, PGDM 2017 along with friends have launched www.cricket.com, a platform that presents cricket data analysis like never before with all the relevant facts to stay ahead of the game. The platform's advanced cricket algorithms, helps the user follow cricket differently through Criclytics. A mobile app can be downloaded by visiting the Google play store and Apple store.



ALUMNA's INTERVIEW PUBLISHED BY THE HINDU

Alumna Prachi Garg's interview on her latest book - 'The Legends of a Startup Guy' has been published by The Hindu recently. Ms. Prachi talks about the book and also how she launched her startup while pursuing MBA from Great Lakes in this interview.



GREAT LAKER LAUNCHES FITNESS STARTUP

Alumna Aravind Kumar has launched a fitness startup – Metamorphosis –Trust, Train and Transform, an initiative to spread the gospel of long distance running and help athletes achieve their true potential. A UESCA certified running coach, it is to be noted that Aravind was the only participant from Chennai, as well as the youngest from the country, to complete the Comrades Marathon in South Africa in 2014. He launched Metamorphosis along with like minded individuals in 2017 parallel continuing his corporate career. Recently, Aravind decided to quit his corporate job and take up his startup completely.



ALUMNA's STARTUP BAGS AWARD

Alumna Prachi Garg's startup – Ghoomophiro bagged MP Tourism Award by Tourism Minister of the state on March 1, 2019.



February 2019

HOMECOMING 2019 – GRANDEST GL ALUMNI MEET

Great Lakes Alumni Association & Team Alumni Relations and Alumni Committee hosted GL Annual Alumni Meet on Feb 2, 2019 at campus. This year's meet, that was exclusively 'for the alumni and by the alumni', witnessed the largest number of registrations, making it the Great and grandest Alumni Meet of all the times. The day begin with a fun Ice Breaker - " Rural Sandhai" (fun-fair), alumni panel discussions, jamming sessions, friendly cricket match. The evening dinner – dancing at Ideal Resort had 190 participants where alumni let their hair down with Ms. Madhumitha Shankar- Airtel Super Singer Finalist, Our own students' - band , stand up comedy & Poetry on Alumni enthralling them with alumni & students shaking a leg. Uncle Bala thanked the alumni for participation and mentioned that tis was by far the best alumni meet he attended.





[Alumni Events 2018](#)

December 2018

ALUMNI MEET – AMSTERDAM

Team Alumni Relations organized an Alumni meet in Amsterdam, Netherlands on 24th November 2018. A total of 12 Alum made it to the meet, spanning from the batch of 2008 till 2017. The warm and interactive get-together involved discussions on Saidapet to Manamai campus, new programs initiated by Great Lakes and other achievements. Dr. Vaidy Jayaraman addressed the alumni through a video message and wished everyone best of luck.



ALUMNI MEET – BANGALORE

GLAA Chapter of Bangalore organized a gala dinner meet on December 1st 2018 at Ibiz Hotel, Bangalore. Over 130 + alumni attended the session and discussed a way forward plan for the chapter. The evening also gave a great opportunity for everyone to network and discuss about their corporate life as well as updates from campus.





UNCLE BALA MEETS ALUMNI FROM CHENNAI CHAPTER OVER DINNER

GL Alumni Office Bearers along with members from Chennai chapter organized a special dinner meet with Uncle Bala on 16th December, 2018 at IT Gateway Hotel, Chennai. Over 70+ alumni made it to the event, and networked over the evening. With Uncle Bala and Prof. Swami's presence, everyone had a great opportunity to share their views, way forward to engage, build and grow the Chennai alumni network. Uncle Bala expressed wished and thanked all the alumni for actively taking part in the activities and contributing towards their alma mater.



ALUMNI WELCOME NEW YEAR WITH FOOD & LAUGHTER

Alumni from Hyderabad Chapter organized yet another get together on 29 December 2018 to

welcome New Years 2019 and discuss way forward plans by the latest inductees from the 2018 batch. Around 30+ alumni participated and thoroughly enjoyed the evening with fun, food and laughter. The chapter also hosted Stand –up comedy show by Mr. Rajashekhar Mamidanna, a well known artist in the Hyderabad circle.



October 2018

GL ALUMNI MEET IN HYDERABAD

The alumni chapter of Great Lakes Alumni Association – Hyderabad organized a get together over dinner in Hyderabad on 6 th October 2018. Over 70+ alumni members across various batches participated in the meet and interacted with Dr Vaidy Jayaraman on the recent developments in the chapter, campus happenings and future plans



GL ALUMNI – DELHI CHAPTER MEET

The Great Lakes Alumni Association - Delhi Chapter organized a meet on October 14, 2018 adding to the celebrations of the festive season of Navratri. More than 65+ Alumni graced the event by transcending all digital barriers to celebrate the spirit of Great Lakes' family. Dr Vaidy who was in the city for Admissions Info Seminar, joined the gathering, wished the alumni on their professional achievements and encouraged them to continue contributing in scaling up their alma mater.



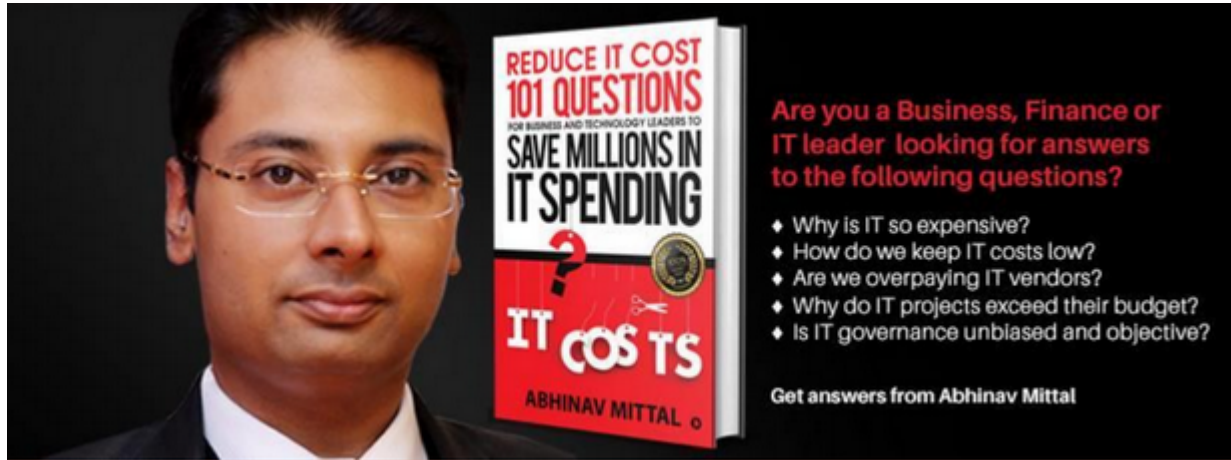
GL ALUMNI – PUNE & MUMBAI MEET

Great Lakes Alumni from Pune and Mumbai Chapter reunited over the weekend of Oct 27 and Oct 28 at their respective cities to reminisce on their MBA days and make new memories. More than 30+ alumni in Pune and 65+ Alumni in Mumbai participated. Dr Vaidy Jayaraman joined the evening and interacted with alumni and further encouraged their continued contribution and growth of their alma mater.



GREAT LAKES ALUMNUS ABHINAV MITTAL LAUNCHES DEBUT BOOK ON 'IT COSTS'

We are delighted to inform that Great Lakes Alumnus Abinav Mittal (PGPM Class of 2006) has launched his first book – “Reduce IT Cost – 101 Questions for Business & Technology leaders to save millions in IT Spending”. The book summarizes author’s learnings with CEO, CFO & CIOs of multibillion dollar companies from his career so far, and offers 101 practical & roven IT cost reduction ideas for business & technology leaders to maximize returns on IT spending. Announcing the book launch, Abhinav Mittal said, “My book is an outcome of applying the principles of Activity Based Costing which I learned in Dr Bala’s class during summer of 2005 in Great Lakes. I was fortunate to work in companies which challenged me to build my expertise in IT Financial Management, allowing me to move one step closer to the book. Even today, I still look at Dr Bala’s slides from accounting lecture as guiding principles for IT cost aggregation and allocation decisions. I modified the slides, which it possible for me to contextualize IT financial management for pure technical audience. Thanks for the lecture once again that inspired me to write a book in IT cost saving.” Abhinav is currently working as IT Governance & Planning Manager for Saeed & Mohammed Al Naboodah Group in Dubai, United Arab Emirates where he also leads the IT Financial Management, Innovation, Office of CIO, PMO and SAM.



June 2018

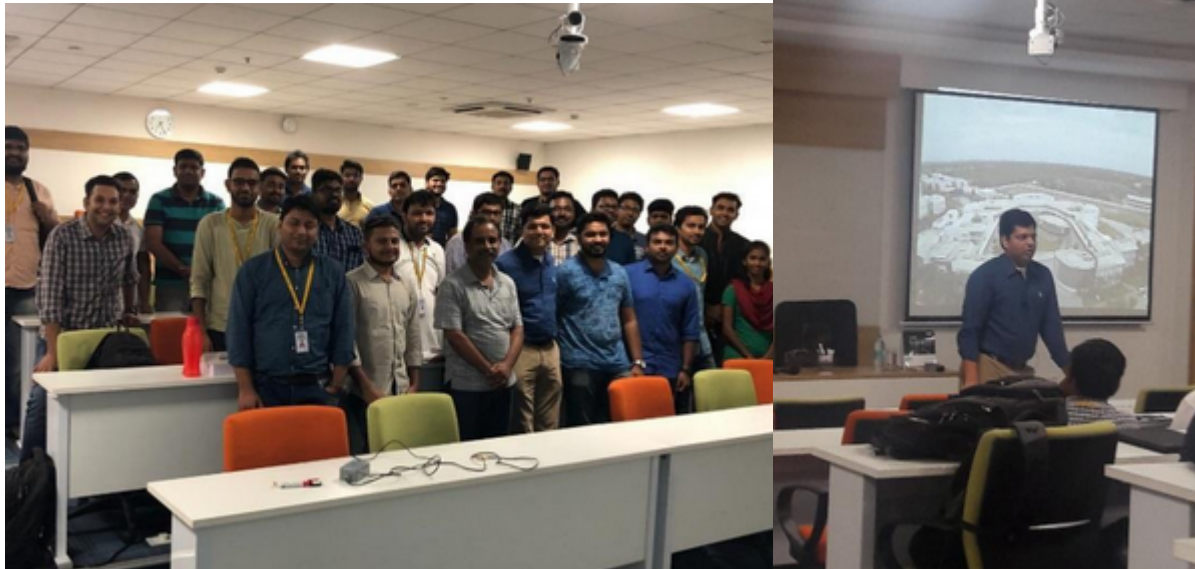
ALUMNI HONORED WITH AWARD

Great Lakes Alumnus Rajiv Ambat Menon from PGPM (2011) has received 40 Under40 – South India’s Most Inspiring Entrepreneur Award by New Indian Express – Edex. In line with this, the publication interviewed Rajiv and the same was published in Edex’s Anniversary Special Issue last month. The publication organized an Awards event to felicitate the winners on June 9th 2018 at Hyderabad.



TEAM FLEX ORGANIZES GUEST LECTURE

PGPM Flex Program organized a Guest Lecture for the students from their 2017 – 2019 batch on 17th June 2018 at our city office. Mr. Rahul Ganapathy from Flex Class of 2012, Co-Founder & CEO– Atsuya Technologies was the Guest and delivered a session on "Technology - The Game Changer".



May 2018

HOUSTON ALUMNI MEET

Great Lakes Alumni got together for a memorable reunion and interacted with Dr. Bala over lunch at Houston, USA.



GL ALUMNUS MAKES IT TO 40 UNDER 40 - MOST INSPIRING ENTREPRENEUR

We are happy to share with you all that Great Lakes Alumnus Rajiv Ambat Menon from PGPM (2011) has been chosen among 40 Under 40 – South India’s Most Inspiring Entrepreneurs by New Indian Express – Edex. The publication is organizing an Awards event in line with the same and also, celebrating their 8th Anniversary special of Edex supplement, where several entrepreneurs, Start-up Gurus, and people from across South India will be attending. The event is all set to happen on Saturday, June 9, 2018 at Hyderabad, where Mr. Rajiv will be honored and presented with an Award. Let us Cheer and Congratulate Mr. Rajiv on this great achievement.

April 2018

ALUMNUS START-UP FEATURED AMONG TOP 20 BY CIO REVIEW MAGAZINE

We are happy to share that Rahul Ganapathy (PGPM)’s venture Atsuya Technology has been recognized among Top 20 most promising IoT Startups in 2018 by CIO Review Magazine. Please refer the link here for detailed information. CIOReviewIndia is a primary source of digital/print technology magazine for IT Professionals and Entrepreneurs which leads them to go through the latest articles from CXO/CIO’s, whitepapers and implementation of technology in Enterprise landscape.



Great Lakes Alumni (Hyderabad Chapter) met up for a brainstorming session on April 22, 2018.



March 2018

GREAT LAKER INVITED AT ET WOMEN'S FORUM

We are proud to inform you that Neha Iqbal from PGPM 2018 was invited to attend and be a part of The Economic Times Women's Forum in partnership with Facebook. This was an invite only forum and invitees were selected after meticulous screening through a form and their profile. ET Women's Forum provides a platform for dialogue, learning, networking and empowering women to write the next chapter of India's growth story to be there and be the difference!



Alumni from Great Lakes PGPM 2012 batch got together for an evening coffee and discussed way forward for the GLAA Delhi chapter



January 2018

ANNUAL ALUMNI MEET 2018

The Alumni Directorate, Great Lakes organized the Annual Alumni Meet on Jan 20th & 21st at the campus. The inauguration of the two day event kick-started with a special presentation by office bearers of GL Alumni Chapters across cities, who shared important achievements since the last Alumni Meet. One of the key highlights of the ceremony was the Award distribution by Alumni Directorate of Great Lakes for playing a major role in contributing towards the institute. Mr. Abhay Bohra (PGPM - 2012), Mr. Karthik Kannan (PGPM 2008), Mr. Bharath Repaka (PGPM 2015), Mr. Malhar Lakdawala (PGDM 2015), Mr. BharathKumar & Mrs. Sangeetha Bharath (PGPM 2010), Mr. Siddharth Mehta (PGDM 2015) & Mr. Malhar Lakdawala (PGDM 2015) were awarded with 'Awesome Active Alumni Award'.

Post the inaugural session a 'Power Talk' was organized where two leading tech specialists - Mr. Mihir Gupta & Mr. Raghav M Sharma from McKinsey Knowledge Centre, New Delhi delivered a talk on a contemporary Digital Topic - 'Future of Blockchain and its innovation across industries.' To warm and cheer-up the alumni, a special stand – up comedy was performed by a leading artist and popular RJ – Mr. Shyam Renganathan. This was followed by evening entertainment and gala dinner at Ideal Beach Resort, few kms away from the Campus that included an exclusive performance by a playback singer – Mr. Shenbagaraj and featured extraordinary drum show by present Student Akshara. Students from Great Lakes also enthralled the audience with their fusion music in different languages, and a DJ night concurrent with dinner.



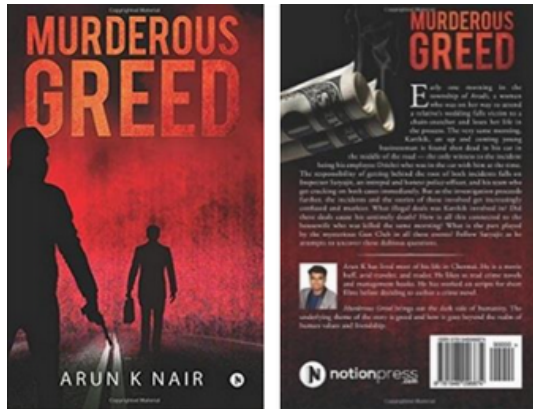


[Alumni Events 2017](#)

December 2017

GREAT LAKES ALUMNUS LAUNCHES A BOOK

We are proud to share that Great Laker Arun K Nair from PGPM 2007 batch has announced the launch of his new book – Murderous Greed, a Crime Novel. The book is based on theme – Greed and brings out the dark side of humanity that goes beyond the realm of human values and friendship. The book is available in both paperback and eBook version. Show your support by clicking on the link below and purchasing paperback or kindle version as per choice. <http://bit.ly/authorarun>



November 2017

GLAAA (Awesome-Active-Alumni) SHOW THEIR CARE AND CHARACTER - 7.52 LAKHS COLLECTED IN LESS THAN 26 HOURS TO HELP A FELLOW ALUMNUS

India's largest crowdfunding site. Over Rs.243.05 Crores raised.

165 Shares

Share on Facebook

Rs.626,142
raised of Rs.7,00,000 goal

268 Supporters 25 Days to go

Campaign ended

Payment options: Online, cheque pickups

Campaign organizer
EJ Eklovya Jain
16 Nov 2017 Coimbatore, Tamil N...

November 2017 - The Active-Alumni of Great Lakes community joined hands and started a campaign to raise funds for a fellow alumnus N.S. Aravind, whose father has been admitted to a hospital due to multiple organ failures. Adarsh (PGPM 2014) on behalf of NS Aravind approached Prof. Swaminathan, Director – Branding & Alumni Relations, seeking contribution from fellow Lakers. Within a couple of hours, another alumnus Eklovyia Jain (PGPM 2012) went ahead and started a Campaign on Milaap to raise 7 Lakhs. In no less than 26 hours, alumni from various locations across the globe came forward and contributed, that raised Rs.6,26,142. Another Rs. 1,28,000 was sent to Aravind directly making the total contribution Rs. 7,52,142. This truly shows the power and strength of our network – alumni, students, management and staff members, who were also part of the campaign. A big shout to the alumni of Great Lakes and Prof. Swami for making this campaign successful. It is indeed true that Great Lakes always extends full support to everyone associated with it. This unstinted support and caring only makes Great Lakes different from the rest!

ALUMNI MEET ORGANIZED IN HYDERABAD AND MUMBAI

Great Lakes Alumni Association (GLAA) organized an Alumni meet on November 16th 2017 at Hyderabad and Mumbai. Dr. Vaidy graced both the occasion and interacted on present happenings at Great Lakes, achievements etc with the alumni. Hyderabad meet was organized over lunch and a gala evening took place in Mumbai followed by dinner. Alumni from both the cities shared positive feedback and were extremely happy to network with everyone.



April 2017

GREAT LAKES ALUMNI COME TOGETHER FOR A KICK-BOXING SESSION



March 2017

GREAT LAKES ALUMNA DELIVERS GUEST LECTURE FOR PGDM STUDENTS

Vinita Venkataraman, Great Lakes Alum (PGPM 2006) gave lecture and conducted a mini workshop for PGDM 1st year students on the topic: Winning my GOALden Marathon.



GREAT LAKES ALUMNI ASSOCIATION ORGANIZES CYCLATHON

A 16KM cyclathon event was organized by the Chennai chapter of the Great Lakes Alumni Association on 18th March. Great Lakers from various batches participated in this event.

