Success story of young entrepreneur

At 25, UK-retumed youth now leads country's largest fencing products company in Kovai

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Coimbatore, Oct 30:
For 25 year old Kunal Banthis, business has been in his genes right from his childhood when he developed faster even while pursuing his higher studies in UI. Gaining rich experience mingling with young entrepreneurs, the youngster learnt the basics of business in London through series of seminars and workshops that gave him confidence to run the company being run by his father.

Taking time off amidst his busy schedule, Kunal spoke to Trinity Mirror on the sidelines of a weekly meeting of young entrepreneurs at Residency Hotel when he shared his success story after he stepped into the shoes of his father in taking a lead in managing one of the largest fencing products chain stores that is headquartered in Coimbatore with 18 outlets spread across the country.

"School life was a wonderful experience indeed for me since my classmate Anmol Vij (presently CEO for three different companies) and me founded the student group titled 'Dazzlers'. Besides coming out with a successful interschool mag called "The Herald", he said adding that he along with Anmol started their journey while studying at LISNAX school which became their launching pad for them to venture into entrepreneurship development.

Words cannot express the amount of joy the youngsters had after tasting success in their endeavor. Moving up further, Kunal co-founded another social enterprise cbe360.com with Hardik Gondha and Mayank Bhadana that united and made heights to make it number one in UK surpassing renowned universities like Oxford and Cambridge. 

Our committee was adjudged as one of the top committees across Europe. Based on his outstanding leadership achievements, Kunal was chosen from a pool of over 1000 students to represent AIESEC's national committee in United Kingdom where he completed his 13 month leadership stint in 2009.

Kunal has to his credit the coveted "UK Individual Leadership Award" and gained worldwide recognition for his contribution to AIESEC and its activities during his stay in United Kingdom. Back to Coimbatore, Kunal joined his family business concern named "Evershine" - fencing chain store major. Initially, he was under the tutelage of his father Chanderaj Banthis. 

Young Kunal had travelled far and wide to more than 30 countries including Brazil, Lithuania and Finland in connection with business development. Kunal is very keen on leadership and entrepreneurship development wherein he has conducted many seminars, workshops for young entrepreneurs like him. "Education should be used in starting new ventures and going the extra mile in their chosen field of business activity. There is no gain without pain and hence it is better for educated youngsters to think in terms of becoming an entrepreneur," he remarked. And the young entrepreneur, Kunal's dream is to become a global entrepreneur similar to Richard Branson and Dhimitri Ambani, who reached to the top through hardwork. Both of them are shining examples of "rags to riches" story. Before signing off, Kunal said, "Nothing equals hardwork and it definitely pays rich dividends. Sky is the limit for those who have a crave for running an entrepreneur."