

# GREAT K NNECT



## **MOHIT SEWAK (PGPM 2010) RECEIVES HIS 4TH PATENT IN MACHINE LEARNING**

Mohit also received Brand Slam award recognized by India's Greatest and Pride of Maharashtra.

## **GLAA MEET IN MUMBAI**

More than 50 alumni across all batches of all courses met in Mumbai as part of the GLAA chapter meet of the Mumbai chapter.

## **MEETING ALUMNUS AT 16000FT**

Prof. Sridhar Samu narrates an interesting encounter with a Great laker at 16000ft in Jammu and Kashmir

## **CAMPUS BUZZ**

Recent events and news from the campus including the Distinguished Thought Leader Series, Human Capital Management Conference and much more.

# FROM THE EDITORS

## MAGAZINE

Greetings from the Alumni committee of 2017-2018.

We are delighted to connect with you through this monthly alumni magazine. As the new batch of Great Lakers we have been fascinated by the reputation and success of the alumni of Great Lakes. The fact that we will be one fills us with great joy and pride.

We are very glad to see the Mumbai chapter of GLAA organizing an alumni meet with great turnout. This shows the bonding between Great lakers and we are so proud that we are one.

We have a lot of alumni stories to share with you. Mohit sewak received Brand Slam award and his 4th patent in Machine learning recently, there was a Great lakes meet at the unlikeliest of the places, and few Great Lakers coming together to achieve a tough feat riding across the country.

Apart from this, there has been a lot of interesting events in the campus with HCM conference, Distinguished thought leaders lecture, TedX Global day celebrations and much more.

Read the magazine further to know about all events,

happenings and news from the campus and elsewhere. We also welcome feedback and your suggestions in order to make Great Konnect a better effort to connect with you!

Have a great read ahead!

ALCOM

Great Lakes Institute of Management

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# DIRECTOR'S COLUMN



■ PROF. T.N. SWAMINATHAN

Dear Great Lakers,

It is a pleasure to connect with you again through Great Konnect. we bring this magazine to you every month with great enthusiasm to keep you informed on the developments in the campus and Great Lakes' growth as an institution.

With GLAA meets and groups we are well organized in connecting alumni in various geographical locations. With regular meetings and events i am happy to see the progress but we should stay motivated and keep doing this to make this movement an effective and a glorious entity.

It is heartwarming to see the alumni activities and achievements that has happened over the last month and we are proving the competence of Great Lakers in all walks of life. I congratulate Mohit Sewak on receiving the Brand Slam award and his Patent and wish him many more accolades in his career.

We had the Mumbai chapter meet this month and it was fantastic to look at 50 plus Great Lakers come together for the evening. We are always ready to

extend our complete support to the alumni chapters in all ways possible to organize such events and gatherings.

We have had quite some news about prominent alumni in many media channels and I urge all alumni to share your stories with us, so we could do our bit in contributing to your stories and in turn ours.

Read the magazine further to know about all events , happenings and news from the campus and elsewhere. We also welcome feedback and your suggestions in order to make Great Konnect a better effort to connect with you!

Have a great read ahead!

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# GLAA MEET IN MUMBAI



## ALUMNI MEET



Reminiscing with old friends and making new friends were order of the day on Friday September 15, 2017.

More than 50 alumni across all batches and programs from Mumbai met in Hitchki, Mumbai.

Great Lakers had great fun combined with sumptuous food recollected their journey at their alma mater and how things have changed after that. Plans were laid out for future alumni gatherings and course of direction for the Great Lakes Alumni Association - Mumbai Chapter.

We congratulate the Mumbai Chapter for organizing a delightful meeting and taking the initiative to make the alumni movement a impactful entity.

# MOHIT SEWAK (PGPM 2010) - MAN ON A MISSION

## ALUMNI NEWS



Mohit Sewak currently works as Principal Cognitive Data Scientist - Watson commerce insights at IBM Watson and has earlier worked with Infosys and BNY Mellon

Mr. Mohit Sewak, alumnus of Great Lakes Institute of Management, Chennai from the PGPM batch of 2010 recently received The Brand Slam award recognized by India's Greatest and Pride of Maharashtra. In addition to the award, Mohit also received his 4th Patent in Machine Learning "Business forecasting using Predictive Metadata" and his 8th patent overall. Mohit, currently is involved in inventing artificial intelligence based features and creating IPs and patents for Watson

Commerce Insights product and SaaS offerings.

He is the lead inventor of several patents, and author of multiple research papers, books and publications on technologies ranging from Artificial Intelligence, Deep Learning to Big Data Analytics and optimization.

Besides his professional engagements, he is also pursuing his PhD in Artificial Intelligence and Cyber Security from BITS Pilani. While away from work and his academic engagement, he likes working with microcontrollers and microprocessors on his automation and robotics ideas, and have also been a National Level player of Kick Boxing in the past.



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# MEETING GREAT LAKES ALUMNUS AT 16000 FT

ALUMNI NEWS



Professor Sridhar Samu was on a vacation and when he returned , had an interesting story to share with us.

“We were driving from Leh, Ladakh to Nubra valley and stopped at a tea shop at a place called North Pullu (16000 Feet altitude). While we were having tea, we noticed a few other people sitting at the tea shop. We said hi after we heard them talking in Tamil. One of them came forward and said that he recognized me and mentioned me by name. I was truly surprised as we were in the middle of no where!! Turns out he was Arjun Ramesh from PGPM 16. Really surprised at meeting a Great Laker at such a remote location”

More than the incident being “small world” kind of an event, the joy of sharing the incident, especially in meeting a Great Laker at the remotest of places is overwhelming. This is a testimony to the kind of relationship the students develop with the faculty and vice versa in Great Lakes. We believe that we are a family and the bonding we share as Great Lakers is now much stronger than ever.

# THE GREAT FLEX RIDE

## ALUMNI NEWS

Great Lakers(PGPM-Flex) Ranjani Manoharan, venkataraman Vaidyanathan and Srevatsen set out on an epic journey around the country for spanning over 7000KM in 18 days. The journey started from chennai and covered 28 places around the country. Here is a quick recap of their journey. Chennai - Bangalore - Goa - Mumbai - Vadodara - Udaipur - Jaipur - Delhi - Manali - Rotang - Keylong - Barlachala - Sarchu - Pang - Tanglanga - Leh - K Top - Turtuk - Nubra valley - Hunder - K Top - Lamayuru - Sonamarg - Srinagar - Udampur - Jalandhar - Ludhiana - Delhi.



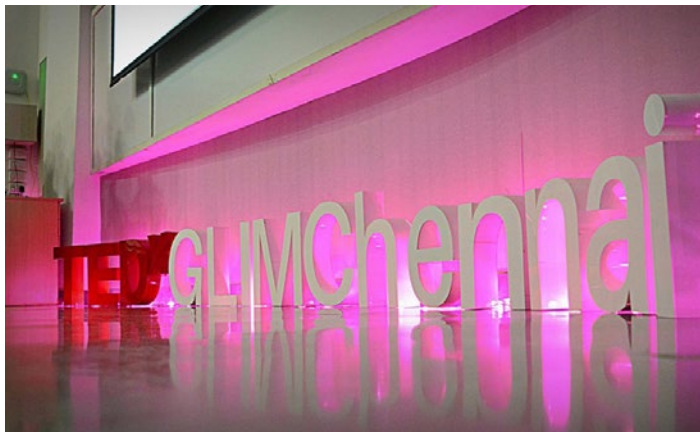


# CAMPUS BUZZ

NEWS



We are delighted to announce that Great Lakes, Chennai has been ranked 3rd in India by Outlook Magazine in their Annual B-School Survey 2017-18. The ranking is under the category of One-year MBA programs in the country.



Great Lakes, Chennai hosted TEDx Global Day event, being one of the 30 TEDx communities in India to host it. Eminent speakers discussed their views and opinions on TEDGlobal NYC. It was followed by TEDx Organizers discussing on the theme "Villages 2.0: Create Smart Villages ahead of Smart Cities". Organizers also visited a nearby village to understand their problems and educate them.



Great lakes, Chennai organized the 10th Annual "Human Capital Management Conference" on the theme - 'Millennials and Centennials: Best practices Vs Next practices'. Dr. V Damodaran, CEO & MD, Ameex Technologies Inc and Mr. Sandeep Dhar, COO, Capgemini were the chief guests. The conference brought in a variety of industry experts and a couple of panel discussions enlightening the students on corporate culture and emphasizing on performance influencers.

# DISTINGUISHED THOUGHT LEADER SERIES

## NEWS

This year's Distinguished Thought Leader Series was inaugurated by renowned Journalist and Chartered Accountant Mr. Gurumurthy on September 07, 2017. Mr. Gurumurthy addressed the students on Indian Economics, Entrepreneurship and social capital.

As a part of the series, campus saw Mr. T Krishna Kumar president- Coca-Cola India and Southwest Asia addressing the young mind of the institute on "Building strategic advantages through local strengths" on September 15, 2017 and Mr. Varun Gandhi, MP of Sultanpur addressing the gathering on September 21, 2017.



[Click here with watch Mr. Gurumurthy's Speech](#)



# FMCG DAY ORGANIZED IN CAMPUS

## NEWS



The first “FMCG day” was organized at Great Lakes, Chennai. Multiple expert speakers from a mix of industries, addressed the ready-to-go managers on the changing trends of the FMCG industry and what they can expect from this industry in the near future.

Prof. Bala V Balchandran along with Mr. Milan Wahi, Mr. Mahesh Anand and Mr. Srinivasan K. Swamy, inaugurated the FMCG day at Great Lakes with the traditional lighting the lamp ceremony. It was followed by Mr. Srinivasan K. Swamy, Chairman & Managing Director, R.K. Swamy BBDO Group who presided as the chief guest addressed the students. Mr. Kamal Kumar Agarwal, Executive Vice President, Global CPL, Mr. Mahesh Anand, President - Decorative Paint Division, Nippon Paint presented the Inaugural address and the keynote address respectively.

Mr. C.K. Kumaravel, CEO & Co-Founder, Naturals Salon & Spa sent the students on a roller coaster ride as he narrated his own life journey of a lot of failures and a few victories. This was followed by an elite panel discussion on “How technology & Data Sciences is supporting in bringing smile by maximizing the last mile reach?” by Mr. J. Stephen, HR Head, ITC Matches & Agarbattis, Mr. Seshu Kumar, Head - Buying & Merchandising, Big Basket, Mr. Deveanand G, Director, Maxires, Ms. Alekhya Yeluri, Assistant Brand Manager, Global CPL.

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