

# GREAT K NNECT

*Radicale "Going back to the roots!"*



*September 2016 Edition*

# EDITORIAL



*Dear Great Laker,*

*Warm Greetings!*

*It is our pleasure to bring to you the September 2016 edition of Great Konnect. “Deep in their roots, all flowers keep the light”. Our theme for this month is “Radicle”. Great Konnect is an effort to keep you connected with your roots.*

*It has been a very active month for the alumni community and the Alumni committee of Great Lakes. The first ever fireside chat was hosted in the campus with our alumnus Mr. Karthik Ganapathy sharing his insights on Data science with the students. There were various alumni meets that happened in India and around the world including Singapore and Melbourne. Take a look at the magazine to know about it all!*

*We also welcome feedback/ suggestions in order to make Great Konnect a better effort to connect with you! Have a great read ahead!*

*ALCOM*

*Great Lakes Institute of Management*



## DIRECTOR'S COLUMN

*Dear Great Laker,*

*Greetings from your Alma Mater !*

*I am happy to connect with you once again through Great Konnect. Last month was the season of festivity in Great Lakes as we celebrated Onam, Eid and Ganesh Chaturthy along with special alumni meets with Dr. Bala in various cities not only in India but throughout the world.*



*I urge everyone who couldn't participate in the activities this time, to come forward and attend these meets for we are a family.*

*Please write to me with news from you and we will be glad to include them in Great Konnect .*

*Login/register in the Alumni portal at [www.greatlakes.almaconnect.com](http://www.greatlakes.almaconnect.com) and stay connected with fellow Great Lakers. We also look forward to your suggestions !*

*Happy reading and with best wishes !*

*Prof.T.N.Swaminathan  
Great Lakes, Chennai*



# Alumni News



Great Lakes alumnus  
Kunal Prasad's venture  
raises USD 2 Million in  
Series A funding



Sep 26, 2016, 12:04 PM | Source: PTI

## CropIn Technology solutions raises USD 2 mn in Series A funding

This series A investment of USD2 million, upswings the scalability of the company and provides it a sizeable balance required to increase its operation on the technical front and market expansion.

 Share  1 Comments



CropIn Technology Solutions raises USD 2 Million in Series A Funding, led by Denmark Based Sophia Investment ApS An Agriculture Farm Management, Monitoring and Traceability Solution Provider is on a Spree to Invest

Extensively in its Existing Technical Prowess, Data Sciences and Expand its Market Potential After Having Completed Six Years into the Business of Acre by Acre Farm Digitization Cropin Technology Solutions , a Bangalore-based startup has formally declared its investment deal with Sophia Investment ApS Denmark.

*We are glad to share that CropIn Technologies, founded by our alumni Mr.Kunal Prasad (PGPM 2011)has raised USD 2 million in series A funding. This news has appeared in CNBC's Money Control. Mr.Kunal Prasad is the Founder & COO of CropIn Technology Solutions Pvt Ltd.*

To read the article online, please [click here](#).





**SURVEY**

**TOP 10 Institutes with one-year MBA programmes**

Rank	Institute	City
1	IIM	Calcutta
2	IIM	Ahmedabad
3	XLRI	Jamshedpur
4	IIM	Bangalore
5	ISB	Hyderabad
6	GLIM	Chennai
7	IIM	Indore
8	SVKM'S NMIMS	Mumbai
9	IIM	Lucknow
10	SPIJMR	Mumbai

## Great Lakes Ranked 6th in India in One Year MBA by Outlook

Great Lakes has been ranked 6th in the country by Outlook India Magazine. This ranking is under the category of one - year MBA programmes. We have moved up by 3 places from our last year's position of 9th.

**BEST B-SCHOOLS** **OUTLOOK-DRSHTI SURVEY**

**TOP 25 Companies visiting top 25 B-schools**

1	Deloitte
2	HDFC
3	ICICI Bank
4	Tata Consultancy Services
5	ITC Ltd
6	Asian Paints
7	Wipro
8	Infosys
9	Axis Bank
10	Jaro Education
11	Reliance
12	Naukri.com
13	Janalakshmi Finance Services
14	Cognizant
15	Berger Paints
16	JP Morgan
17	Accenture
18	Yes Bank
19	Colgate Palmolive
20	Amazon
21	Godrej
22	Kotak Mahindra
23	Hindustan Unilever
24	McKinsey
25	BCG

**TOP 10 Institutes with one-year MBA programmes**

1	IIM	Calcutta
2	IIM	Ahmedabad
3	XLRI	Jamshedpur
4	IIM	Bangalore
5	ISB	Hyderabad
6	GLIM	Chennai
7	IIM	Indore
8	SVKM'S NMIMS	Mumbai
9	IIM	Lucknow
10	SPIJMR	Mumbai

**Most accepted entrance exams among top 75**

Entrance test	No. of colleges	% of colleges
CAT	58	77
Inst. adm. test	11	
Others	10	13
MAT	45	60
XAT	41	55
SNAP	6	12
Maharashtra CET	12	
NMAT	3	4
GMAT	23	31
ATMA	21	28

**% of permanent to visiting faculty**

Permanent: 58% | Visiting: 41%

**% Colleges that have own scholarships**

Yes: 71% | No: 29%

**Average course fee for top 25 B-schools**

₹7.2 lakh (Rank 1 to Rank 25) | ₹8.9 lakh (Rank 1 to Rank 75)

**Average domestic salary for top B-schools**

₹12.4 lakh (Rank 1 to Rank 25) | ₹5.9 lakh (Rank 26 to Rank 75)

Based on the number of times company appears in the top 10 company list provided by institutes. The company listed by maximum number of institutes is ranked at the top.

**There is a marked increase among the top 75 institutes for encouraging incubation centres— up by 9% from last year at 56%. Similarly, institutes with budgeted seed funds have shown a significant increase this year from 25% to 48%.**

**CLASSES OVER** Extra-curriculars are important in Symbiosis, Pune

**BEST B-SCHOOLS** **OUTLOOK-DRSHTI SURVEY**

**TOP 15 B-schools by student perception**

1	IIM	Ahmedabad
2	XLRI	Jamshedpur
3	IIM	Kozhikode
4	FMS	Delhi
5	IIFT	Delhi
6	IIM	Lucknow
7	IIM	Calcutta
8	SIBM	Pune
9	IIM	Bangalore
10	IIM	Indore
11	SPIJMR	Mumbai
12	GLIM	Chennai
13	ISB	Hyderabad
14	SCMHRD	Pune
15	XIM	Bhubaneswar

**TOP 15 B-schools by recruiter perception**

1	IIM	Calcutta
2	IIM	Ahmedabad
3	IIM	Bangalore
4	XLRI	Jamshedpur
5	IIM	Lucknow
6	ISB	Hyderabad
7	GLIM	Chennai
8	IIM	Indore
9	SIBM	Pune
10	IIM	Kozhikode
11	IIM	Delhi
12	DMS (IIT Madras)	Chennai
13	DMS (IIT Trichy)	Tiruchirappalli
14	SVKM'S NMIMS	Mumbai
15	XIM	Bhubaneswar

**TOP 15 B-schools by faculty perception**

1	IIM	Calcutta
2	IIM	Ahmedabad
3	IIM	Bangalore
4	XLRI	Jamshedpur
5	IIM	Lucknow
6	ISB	Hyderabad
7	GLIM	Chennai
8	IIM	Indore
9	SIBM	Pune
10	IIM	Kozhikode
11	IIM	Delhi
12	NITIE	Mumbai
13	IIFT	Delhi
14	FMS	Delhi
15	SCMHRD	Pune
16	XIM	Bhubaneswar

All ranking is based only on perceptual data.

**FIVE POINTS A class at NMIMS, Mumbai**



58 OUTLOOK 3 October 2016



# A FIRESIDE CHAT



*The Alumni committee organized a fireside chat with alumnus Mr. Karthik Ganapathy (PGPM batch of 2008). The session was on Analytics and Data Sciences. Karthik is currently the Assistant General Manager of the department of Analytics and Data Sciences at the Computer Age Management Services Private Limited.*

*The session was intended to be an informal discussion where the students interested in the field of analytics had the chance of posing questions on their areas of concern. Mr. Karthik addressed the queries of the students with enthusiasm. Further, he gave us insights on the nature of jobs in analytics that are available in the current scenario and threw light on the skills that students should acquire as business-ready managers. The session was both interesting & interactive. The fireside chat was well appreciated by all the participants. We look forward to organize more fireside chat with the alumni.*





# A FIRE SIDE CHAT



**Mr. Karthik Ganapathy**

**PGPM 2008 Batch**

**AGM, Analytics & Data Science  
at Computer Age Management  
Services Pvt. Ltd., Chennai**

Here is an excerpt from ALCOM's interaction with the guest

**1) How has been your journey post Great Lakes so far?**

*It has been a memorable journey. Great Lakes provided me with a rounded perspective of how things work in the industry. It also taught the importance of contacts and networking. It opened my eyes to the field that would suit me and equipped me with the tools required.*

**2) What advice would you like to give to the current students of Great lakes?**

*Be curious in whichever area you choose to work. There is only so much you can learn through classrooms.*

*Spend your time on Hackathons, local meetups, business contests etc. to develop your learning. These sessions provide new perspective of how things work.*

**3) What is going to be the future of Analytics and Data science in the coming times?**

*Data Science has become an all-pervading space from Retail, Banking, Healthcare to manufacturing. Data-based products are getting deployed to improve the user experience and cut-down human intervention.*

*Self-driven cars, facial recognition, fraud detection, natural language processing are some of the areas where we see widespread application of machine learning.*

*With the advent of connected systems (read IOT), we expect to see a lot more intelligent devices that require minimum human intervention.*

**4) How was your experience of coming back to your Alma Mater for a Fire Side chat?**

*It felt great to be back at college and help students get their doubts clarified. I have provided a similar session on Electives a few years back. I look forward to more such sessions.*



# ALUMNI MEETS & GLAA NEWS

## GLAA Hyderabad Meet



*GLAA Hyderabad Chapter met on September 18, 2016 in Minerva coffee shop, Hyderabad. The meet saw a total of 55 alumni participating in the event. Uncle Bala suggested the gathering to come up with new ideas for starting up companies on one's own.*

*During the meet, Vidith offered a privilege to all the Great Lakers in Hyderabad - Complimentary Seagram's pass to attend Vir Das' stand up comedy show.*

## GLAA Mumbai Meet

*Around 15 of our alumni met at Barbeque Nation, Atrial Mall in Mumbai on September 17, for a fun filled evening with amazing conversation and great music. It started with people gathering and then taking turns to introduce themselves to Uncle Bala. It was followed by small talks and the alumni interacted with each other and with Uncle. It ended with a few discussions related to Uncle Bala's life and the future plans for Great Lakes.*





## ALUMNI MEETS & GLAA NEWS



### Singapore Alumni Meet

*It was a great moment after years when 14 of our alumni in Singapore came together to meet Uncle Bala on August 31, 2016. The dinner meet was a joyful event with great food and discussions.*

### Melbourne Alumni Meet

*Great Lakes Alumni who are in Melbourne had a day out to relive their memories on August 12, 2016*



### GLAA Bengaluru - Monthly Sunday Brunch

*GLAA Bengaluru's Monthly Sunday Brunch was held on September 11 at the Kabab Room Restaurant in Bengaluru.*



## HAPPENINGS @ GREAT LAKES



### 8th HUMAN CAPITAL MANAGEMENT CONFERENCE

One of the most awaited events of the year, the **Human Capital Management Conference (HCMC) 2016-17** was held on Thursday, 15th September 2016. The guests at the event included 2 high profile CEOs and 6 HR heads of reputed organizations. Insightful words were presented to the current batch with relevance to Human Capital Management in the current context by **Sanjay Behl, CEO-Raymond**. He focused on few areas while talking on the theme “Gearing up for the gen-next corporate citizens”.

**Mr. Hari Menon, co-Founder and CEO, BigBasket** shared his vision on managing human capital in entrepreneurial venture and also shared some invaluable lessons from his journey of serial entrepreneurship over the last 16 years. The event also saw two panel discussions by eminent and senior HR professionals from the industry. provided the current industry insights to the students.

To know more on the dignitaries and their talk : [Sanjay Behl](#) [Hari Menon](#)





# HAPPENINGS @ GREAT LAKES

Aces fired left, right and centre!



*Sports has been an integral part of the Great Lakes community. As a part of the ongoing Sports Fest organized by our in-house SportsCom, we recently conducted the Volleyball Tournament. The tournament took place between the four sections of the Magnificent Mauryas. The tournament saw three nail biting matches between the sections of 3 sets consisting of 23 points each. Section 4 from PGPM took home the championship by a close margin driving smashes over Section 2 in the final bout. We would like to thank SportsCom for organizing the tournament and also Sodexo guys that helped*

*enable the event. The volleyball event will be followed by Badminton, Cricket, Football and Table-Tennis.*



## Jai Kanhaiya Lal ki!

*Festivals hold a special place for every Great Laker. Celebrating festivals help engage the Great Lakes community and as a part of our annual tradition – we celebrated Dahi Handi on 25<sup>th</sup> August. Like every time, all four sections of*

*PGPM, PGDM Pandyas and PGDM Mauryas were pitted against each other in a Matki Phod competition at our volleyball court.. Also lip-smacking Sabudana Khichdi was served up by our Sodexo chefs for those who kept a fast. At the end PGPM Section 2 came atop winning the competition followed by PGDM Pandyas.*





## HAPPENINGS @ GREAT LAKES



### Onam Celebration

*Onam was celebrated with a lot of zeal and enthusiasm. Great Lakers got dressed up in traditional white sarees and mundus to relish the experience of this festival. A beautiful flower rangoli was laid out in front of the utility store. There was a traditional vibe all around the institute.*



### Ganpati Bappa Morya!

*Great Lakers welcomed “The Ultimate CEO” with a lot of enthusiasm and love and hosted Ganpati Bappa for 2 days at the campus. The first aarti was done in the presence of Uncle Bala followed by aartis done by the students every morning and evening. Festivals like these bring the feel of Home away from Home among the students..*



# HAPPENINGS @ GREAT LAKES

## Sangamitra

*Sagamitra the intra college cultural event happened on September 21, 2016 in Great Lakes campus. The event witnessed joyful performances by the students of PGPM and PGDM and an scintillating fashion show.*





# GREAT K NNECT



**GROUPS**

- [CHENNAI](#)
- [BENGALURU](#)
- [MUMBAI](#)
- [DELHI](#)
- [HYDERABAD](#)
- [PUNE](#)
- [UAE](#)

**PAGES**

- [GREAT LAKES ALUMNI](#)
- [GLAA—CHENNAI](#)



## THE FAMILY!

<http://www.greatlakes.edu.in/pgpm-talent-listing/>

**ASSOCIATIONS**



Campus: Dr. Bala V Balachandar Campus, East Coast Road, Manamai, Tamil Nadu - 603 102 | Tel: +91 44 3080 9000 | Fax: +91 44 3080 9001  
 City Office: 2nd Floor, NPL Devi Building, No. 111, Kalki Krishnamoorthy Salai (LB Road), Thiruvanniyur, Chennai - 600 041  
 Tel. : +91 44 2441 2450 | Fax. : +91 44 2441 2458 | Web : [www.greatlakes.edu.in](http://www.greatlakes.edu.in) | E-mail: [info@greatlakes.edu.in](mailto:info@greatlakes.edu.in)

**Disclaimer**

Views expressed in Great Kconnect are solely that of contributors and not that of either of ALCOM 2016 or that of Great Lakes Institute of Management

All Right Reserved 2016 © GREAT LAKES INSTITUTE OF MANAGEMENT  
 For private circulation only

