

GREAT K NNECT

OCTOBER 2015

ANNOUNCING

ANNUAL ALUMNI MEET

JANUARY 23, 2016



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GREAT KONNECT



Dear Great Laker,

Greetings!

We are delighted to share some of the proud moments and latest happenings in Great Lakes family with you. Connect with your Alma Mater with our October edition of Great Konnect!

We are delighted to announce that the Annual Alumni Meet will be happening on January 23, 2016 and we, the Alcomers are coming up with some exciting events for you.

September was indeed a festive month with Onam and Ganesh Chaturthi celebrations organized in the campus. There was immense enthusiasm and joy amongst the students who decorated the campus for both the festivals appropriately. It was time for get-togethers, prayers, feasts, songs and traditional dances amidst all assignments and exams.

We Saurabh, Suyash and Pallavi, the editors of Great Konnect, take immense pleasure in presenting you the October edition of Great Konnect.

We will be more than happy to hear from you with your views, stories and feedback at alcom@greatlakes.edu.in

Stay Connected!!

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Director's Column

Dear Great Laker :

Greetings from your Alma Mater !



I am happy to connect with you through the October issue of Great Konnect.

With placements round the corner, packed schedules and festivals being celebrated, the campus has been abuzz with lot of activities in the last month.

The Annual Alumni Meet 2016 is scheduled for January 23 (Saturday) and the Alcomers have begun to work towards it. I take the pleasure of inviting all in advance for this Alumni Meet. We will keep you posted on the Schedules and arrangements soon.

Thanks to the efforts of our alumnus Mukul Malik (PGPM 2008), who has created and is managing an exclusive Google group for the Great Lakes alumni Community. We have now reached a sizeable number of Great Lakers in this group. In case, you have not joined yet, please [click here](#) to do so.

I congratulate alumnus Rakesh Tripathi (PGPM 2012) who after a rigorous process, has successfully published a white paper on Infosys Global website, which is assessed by CXO's.

Please write to me with news from you and we will be glad to include them in Great Konnect. Please [click here](#) to login/register in the Alumni portal and stay connected with fellow Great Lakers. We also look forward to your suggestions !

Happy reading and with best wishes !

Prof.T.N.Swaminathan
Great Lakes, Chennai



Alumni Achievements

Rakesh Tripathi (PGPM 2012) publishes white paper on Infosys Global Website



On behalf of Great lakes, we congratulate alumnus Rakesh Tripathi from Spartans batch who has recently published a white paper on Infosys Global Website. Rakesh is in Infosys Management Consulting services. His White paper focusses on strategic business model for airlines, specially frequent flyer programs. Rakesh went through a rigorous evaluation process at Infosys to publish this white paper on the company's global website which is assessed by CXO's and other top companies who are competition.

Rakesh is presently working as business consultant with Infosys Management Consulting services specializing in Operations & Supply Chain strategy, Omni-channel retail, digital strategy, customer experience design and business transformation. He has done end-to-end strategic consulting assignments with corporates and government firms, delivered client workshops, presented recommendations.

Rakesh's white paper describes about the Frequent flyer programs which has become the lucrative source of ancillary revenue as well as creating a competitive advantage for their parent airlines worldwide and particularly in emerging economies' aviation markets.

We congratulate him on this achievement and wish him more accolades in the future!

To read more on his paper, please [click here](#).

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The Sunday Brunch at Bengaluru



Some of our active alumni from Bengaluru have made it a point to meet for a brunch on the first Sundays of every month. These meetings are organized to discuss the GLAA chapter activities of Bengaluru and to network amongst the alumni. The alumni met in Bangalore on 11th Sept – Shankar Ehsaan Loy concert at Phoenix Mall, KR Puram, 19th Sept – Travel talk at Urban Solace, Ulsoor, 26th or 27th Sep - Professional Networking (Informal Talks with a Subject Matter Expert on any particular field of area such as investments, wealth management, angel investment, start-up, etc), 4th Oct – Sunday Brunch.

We thank the members of GLAA Bengaluru chapter for their efforts and taking time to meet each other to build the alumni movement. We request the alumni to register in the groups/portal to know about the future activities of GLAA.

Uncle Bala's book launch event at major cities



The book “ Living Legends Learning Lessons” authored by Uncle Bala and co authored with one of the Great Lakes Alumna Ms. Kavipriya released last month across the country in five different events. The launch happened in Bengaluru, Mumbai, Delhi, Hyderabad and Chennai. The book profiles ten path-breaking leaders from the world of business, Government, spirituality and academia. The book captures their life story and also offers the reader a generous glimpse of their personal side.

The book was released at Bengaluru by Mr. NR Narayana Murthy, Chairman Emeritus, Infosys, at Delhi by D. Shiva Kumar, Chairman & CEO, Pepsico India, at Mumbai by Mr. A. Mahendran, CMD, Global Consumer products, and Mr. F.C. Kohli, Former CEO of TCS, at Hyderabad by Dr. Y.V. Reddy, Chairman of finance commission, Mr. G.V.Prasad, CEO of Dr. Reddy's laboratories, and Mr. Prathap Reddy, Founder & Dean of Dhruva College of Management at Chennai by Mr. T S Krishnamurthy, Former Chief Election Commissioner, Mr. N Kumar, VC, The Sanmar Group and Former president – CII and Mr. Ramkumar Ganesan, Film producer. The book contains success stories of leaders such as Ratan Tata , Narayana Murthy, Adi Godrej , Kiran Shaw to name a few.

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Festivities at Great Lakes

Onam

Onam was celebrated with all exuberance in Great Lakes campus. The festivities started the night before the day of Onam with respective section'ers adorning their artistic caps to create Pookalam (flower carpet) – a special rangoli made with flowers.

Everyone was clad in traditional dresses. Men wore White Dhoties while woman were dressed in Kerala Sarees. Later in the evening, the celebrations proceeded with Nilavilaku, an auspicious lamp, after which the traditional “thiruvadira” dance was performed by some woman students. The highlight of the celebrations was the “Tug Of war” among the different groups.

In total, it was an event to cherish forever.



Ganesh Chaturthi

Ganesh Chaturthi was celebrated in all grandeur on September 17. Ganpati idol was installed at a common area with all rituals done by Uncle Bala. With Poojas and artis taking place and students distributing Prashad to everyone, it was feel at home for most of us.

On the final day of visarjan, the procession included dhol, chants of “Ganpati Bappa Morya” and of course the dance. The idol was taken to Mahabalipuram for the ‘visarjan’.





Great Lakes in News

The next big idea will come in three big areas. Business Analytics, Technopreneurship and Design Thought :

Go-green is the catch-phrase buzzing these days. Great Lakes Institute of Management values the importance of Corporate Social Responsibility. GLIM is one of the few institutes in the country that has taken initiatives in environment management space by becoming South Asia's first LEED Platinum certified Education Institute.



[Full Article>>](#)

Class No Bar: MBA Students Start Ventures :

With the entrepreneurial fervor reaching fever pitch, students of Great Lakes Institute of Management are doubling up as entrepreneurs. Here is a look at Great Lakes student entrepreneurs. [Full Article>>](#)



If your ego is bigger than your logo, then you go, says management guru Balachandran :

Management guru Professor Bala V Balachandran is known for his characteristic pithy quotes and does not lose an opportunity to share them. Speaking at an event in Hyderabad last week to mark the launch of his book - "Living Legends Learning Lessons: Up Close and Personal with 10 Global Icons" that he has co-authored with Kavipriya, an alumna of Great Lakes Institute of Management, Balachandran shared some nuggets of wisdom for business leaders in his trademark style.

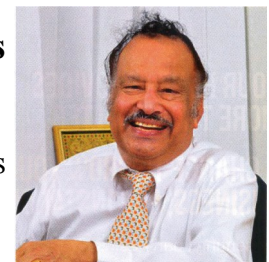


[Full Article>>](#)

The next big idea will come in three big areas. Business Analytics, Technopreneurship and Design Thought ;

This article based on the interview with me at Delhi about future of Business Education and Great Lakes may be of interest to you.

[Full Article>>](#)



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Google groups: <https://groups.google.com/d/forum/great-lakers>



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