

# GREAT K NNECT

MARK YOUR CALENDAR  
AND  
BOOK YOUR TICKETS

# ANNUAL ALUMNI MEET

JANUARY 23, 2015

WATCH THIS SPACE FOR MORE

# GREAT KONNECT



Dear Great Laker,

Greetings!

We are excited to bring to you the November edition of Great Konnect. We wish this attempt of ours to keep you updated about the happenings in college does justice to its purpose, and we are in constant efforts to make this place even more informative as well as intriguing for you.

The months of October and November have been eventful with festivities - Great Lakers celebrated festivals like Durga Pooja, Dushehra and Diwali. Students organized various cultural events and celebrated all the festivals with a lot of enthusiasm. We thank the Events committee of Great Lakes who had put so much effort to make all the celebrations a memorable one. A special mention to the lively Dandiya Night!

The Alumni Committee is all geared for the Annual Alumni Meet to be held on January 23, 2016. Suggestions have been coming from the alumni for a new name for the Alumni Meet and the agenda. We will soon keep you posted on the details of the alumni meet. Please block your calendars.

We, Pallavi, Suyash and Saurabh, the editors of Great Konnect, take immense pleasure in presenting to you the November edition of Great Konnect.

We will be more than happy to hear from you with your views, stories and feedback at [alcom@greatlakes.edu.in](mailto:alcom@greatlakes.edu.in)

Stay Connected!!

ALCOM

# GREAT KONNECT

## Director's Column

Dear Great Laker :

Greetings from your Alma Mater !



I am happy to connect with you through the November issue of Great Konnect.

I am pleased to inform you that our alumni network has migrated to [almaconnect.com](http://almaconnect.com) and alumni have already starting registering. In the very first day, we reached 500 registrations and on day two we reached a milestone of 1000 registrations. Do spread the word to fellow Great Lakers and help us reach the next milestone. If you have not registered yet, you can do so by clicking on this link: <https://greatlakes.almaconnect.com/>

As I had mentioned in my earlier communications about formation of regional GLAA chapters, I would like to update you that the regional chapters of Hyderabad and Bengaluru have been formed and Office bearers have been elected. Formation of Chennai, Mumbai and Delhi chapters are underway. In addition to this, the GLAA Apex body has been elected as well, the details of which can be found inside.

I am glad to share with you that we have been ranked No1 for our Analytics Program by Analytics India, 5th by Careers 360 in the list of Top 100 B-Schools in India, 7th by Business Today among India's top one-year executive programs.

The much awaited Annual alumni meet is scheduled on January 23, 2016. On behalf of entire Great Lakes community, I would like to invite everyone of you for this event. More details to follow soon.

Please write to me with news from you and we will be glad to include them in Great Konnect . We also look forward to your suggestions !

Happy reading and with best wishes !

Prof.T.N.Swaminathan  
Great Lakes, Chennai





## Bengaluru & Chennai Alumni Meet

Alumni of Bengaluru and Chennai met last week to discuss the next set of events for their respective chapters. With the formation of GLAA Apex body, the regional chapters are gearing up to contribute in their own ways to make their respective chapters successful. Please write to us at [alumnirelations@greatlakes.edu.in](mailto:alumnirelations@greatlakes.edu.in) to know about the details of GLAA Chapters and be a part of this alumni movement.



## GLAA APEX BODY

We are happy to inform you that the office bearers for GLAA ( Apex body ) to be registered at Chennai was firmed up recently with the following office bearers:

- **President** – Ms. Sumita Das Gupta, PGPM 2006 (Junior Pioneers)
- **Vice President** – Mr. Abhishek VN, PGPM 2005 (Pioneers)
- **Secretary** – Mr. Lakshmikanth PB, PGPM 2006 (Junior Pioneers)
- **Joint Secretary** – Dr. Swaminathan TN, Director, Branding and Public Relations—Great Lakes.
- **Treasurer** – Mr. Uppili R, PGPM 2005 (Pioneers)
- **Committee Members:**
  - Ms. Sarada Ramani (PGXPM) - First batch
  - Mr. Neelanjan Roy (PGPM - Flex)- First batch
  - Mr. Bharath Kumar (PGPM)- PGPM 2010 (Patriots Batch)

We congratulate and welcome the new office bearers and wish them all success in their endeavors.

# GREAT K<sup>ON</sup>NECT



## GLAA Hyderabad Chapter Meet

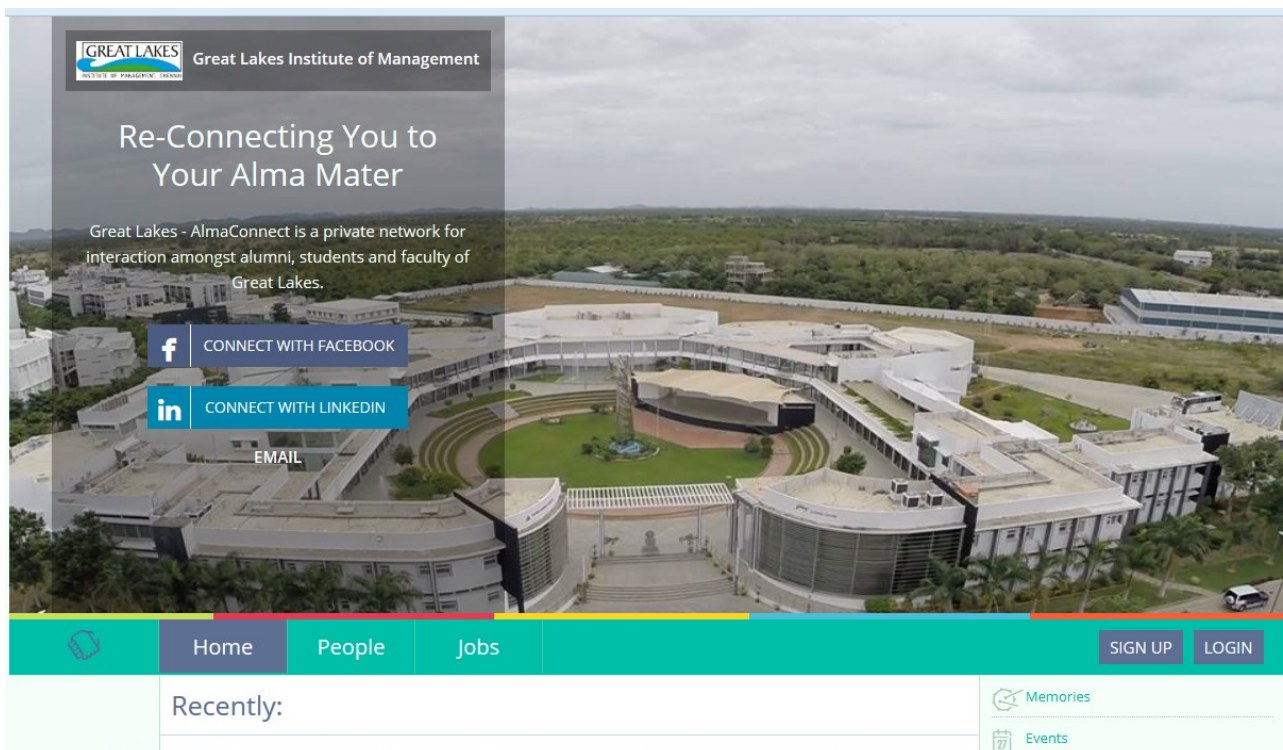
**Date:** November 28, 2015

**Time:** 5.00PM - 8.00PM

**Venue:** Palmeto Solutions, 8th floor, vaishnavi cynosure, plot no:56,57,58, opp to RRTC, Telecom nagar, Adjacent to Gachibowli flyover, Hyderabad - 32  
Landmark: Reliance Fresh Building

## Alumni Portal migrated to [almaconnect.com](https://greatlakes.almaconnect.com/)

The alumni portal has been recently migrated to <https://greatlakes.almaconnect.com/>. We invite the alumni to register themselves in the portal to know the latest updates on the alumni association activities and involving yourselves in the regional chapters. The new portal is revamped with lots of features that will help better networking and interaction. It allows you to login through your facebook or LinkedIn credentials which makes the process of signing-up and connecting with our fellow batchmates easier.



# GREAT K NNECT

## Alumni Achievements

### Aravind Kumar—PGPM 2012

Great Laker Aravind Kumar, PGPM 2012 batch, is the only participant from Chennai, as well as the youngest from the country, to complete the Comrades Marathon in South Africa last year. Aravind Kumar battled an injury to complete the 89-km race in 11 hours and 42 minutes. Here is a news that featured him in The Hindu. [Read here.](#)





# GREAT K ONNECT

## Durga Pooja @GreatLakes

With October comes the festive season, the festivals are lined up one after another, but do we enjoy these festivals at college? Oh yes we do! More than at home. The festivities started with Navratra. A special Durga puja was also performed for a period of four days.



## Dandiya Night



If there is any fun loving dance, it has to be dandiya. Dandiya was organized by the eventscom on the eve of Dushehra, and a large crowd of gathered at the basket ball court to play garba. It was an ethnic day with everyone clad in the traditional attire suiting the event. The atmosphere was euphoric. It was filled with colours and music. Kudos to eventscom for arranging another successful event!



## GREAT LAKES IN NEWS

### GREAT LAKES IN B-SCHOOL RANKINGS

Great Lakes Institute of Management has been ranked number one in the country for its analytics program PGP-BABI (Post Graduate Program in Business Analytics and Business Intelligence). In a ranking survey published by Analytics India Magazine titled “Top 10 Analytics courses in India”, Great Lakes has been ranked number one ahead of the IIMs and other premier B-Schools. [Read more.](#)

Great Lakes has been ranked no.7 in the country as India’s top one year executive MBAs & PGP programs by Business today. Though we have retained the same position as in 2014 there is a significant increase in the scores and upward movement in the ranking with respect to other B-schools that were placed with us in last years ranking. [Read more.](#)

Career 360 magazine has ranked Great Lakes No.5 among top private B-schools in India. [Read more.](#)

### DR.BALA V BALACHANDRAN ARTICLE IN BUSINESS TODAY

Excellence, success and fame go hand in hand. If you do a job well, success is imminent and people will stand up and take notice. So also, in the case of any organisation, the fundamental goal must be to stay true to the objective on hand and to achieve it with resounding success. While this is true for any economic model, my thoughts below focus largely on how Indian B-schools can make it to the global league. [Read more.](#)

### Of energy, festivals, Uncle Bala and Mahabs

Nupur Agrawal (PGPM 2015)

Came 18th of April and I had my bags packed for a journey that I was eager to embark upon. A journey that I thought would make me attain my goals. But over the year, I realised that the journey would ultimately never come to an end. Our Dean, whom we fondly called “Uncle Bala”, told us in his introductory speech during the orientation week that striving for excellence is a continuous endeavour, and we would need to keep striving to attain excellence. Within a short span of time, I knew I was in the right place, one that knew its purpose of existence. [Read more.](#)



# GREAT KONNECT



## GROUPS

- [CHENNAI](#)
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<http://www.greatlakes.edu.in/pgpm-talent-listing/>

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