

GREAT K NNECT



MARCH
2016 - EDITION



Dear Great Laker,

Greetings!

Continuing the spirit and enthusiasm, we bring to you the March edition of Great Konnect. Here is everything for you to stay connected and know the latest news.

Following the spectacular alumni meet in January, the month of February was equally eventful. The Great lakes – Union Bank Finance Conference, the International Entrepreneurship Conference and the Human conclave management conference happened during the month of February.

Students from the University of Miami, Florida visited Great Lakes as part of an international immersion program. It was a day of fun-filled activities and knowledge sharing for students from both the institutes.

We, the ALCOM team take immense pleasure in presenting to you the March edition of Great Konnect.

We will be more than happy to hear from you with your views, stories and feedback at

alcom@greatlakes.edu.in

Stay Connected!!

ALCOM

GREAT KONNECT

Director's Column

Dear Great Laker,

Greetings from your Alma Mater !



I am happy to connect with you once again through Great Konnect. It is heartening to see GLAA Bengaluru chapter organizing regular meets. I am positive that all the other chapters will be launching events and sessions in the following days. My best wishes to them.

I thank the alumni from the pioneers batch who visited Great Lakes during the International Entrepreneurship Conference to give away the late Narasinga Rao Memorial award. Thanks for your continued support pioneers.

Happy to hear about alumnus Mannat Wadehra securing seed fund for his venture First Eat. On behalf of entire Great Lakes family, I wish him the best!

I request you all to be an integral part of the alumni movement in your respective chapters.

Please write to me with news from you and we will be glad to include them in Great Konnect .

Login/register in the Alumni portal at www.greatlakes.almaconnect.com and stay connected with fellow Great Lakers. We also look forward to your suggestions !

Happy reading and with best wishes !

Prof.T.N.Swaminathan
Great Lakes, Chennai

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First eat, among the 5 rising start-ups in India



Mannat Wadhwa (PGPM 2013) is a man on a mission! His venture ‘First Eat’ aims at providing awareness, availability along with affordability in the form of healthy food along with an array of cold pressed juices in Gurgaon.

Having already received a seed funding of \$200,000 from a Gurgaon based investor; and with offerings like poha, zero oil boiled egg sandwiches etc. ‘First Eat’ is aiming for a niche segment of working class professionals who want healthy and nutritious food at their doorstep.

‘First Eat’ accepts orders through applications on both iOS and Android platforms and 5 simple steps delivers hot piping food at your doorstep at affordable prices.

We wish Mannat Wadhwa and his team all the best for his venture!

Website- <http://firsteat.in/>

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GLAA Meet in Bangalore



As we have already known that the Alumni Bangalore chapter has been launched last month, to replenish their memories alumni met up on a brunch. They have made it a point to meet every weekend to discuss upon any upcoming events. We thank the Alumni for their enthusiasm.

GLAA Bengaluru chapter organized an event titled "How to Start-up"

Mr. Ranjith Menon (PGPM 2006), Executive Director of IDG Ventures and Mr. Sitashwa Srivastava (PGPM 2008), Founder of Stockal spoke to the alumni who participated and shared their inputs and experience of a start-up.



GLAA Meetup in Chennai

Members of the GLAA—Chennai chapter met on March 06, 2016 at Amethyst café in Chennai to discuss on the chapter activities and election of office bearers that is to be announced soon.



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Students from Miami University visit Great Lakes

As a part of Great Lakes international immersion program, 30 students comprising of different nationalities from the University of Miami visited the campus on March 1st and interacted with the students and professors here. The visit was aimed at understanding the current business scenario in India and to know management curriculum at Great Lakes, in particular about the unique Leadership Experiential Program - Karma Yoga offered at Great Lakes.

There was a Question & Answer session on Indian economy, role of India in IT and services and how Indian legal system works answered by Dr. Suresh Srinivasan. There was also a case study challenge between eight teams which consisted of Great Lakes and Miami students. Post the case study challenge, students from Great Lakes performed classical dances and songs from Indian folk-lore to entertain the Miami students. [Click Here For More](#)



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8th International Entrepreneurship Conference

Great Lakes hosted its 8th International Entrepreneurship conference on February 11th based on the theme – “Data Driven Insights, Disruptive Innovation & Entrepreneurship – Convergence”. The Chief Guests for the conference included Guest of Honor (Special Video address) - Dr. Raj Sethuraman, Marilyn and Leo Corrigan Professor and Chair of Marketing, Cox School of Business, Southern Methodist University, USA, and Chief Guest - Dr. Arati Deo, Senior Manager, Machine Learning, Amazon.

The event also witnessed a Panel discussion on ‘Data-Driven Insights, Disruptive Innovation & Entrepreneurship’ moderated by Mr. Mohan Lakhmraju, Vice-Chairman & CEO, Great Lakes Institute of Management. It concluded with Prize Distribution to the winning teams of Business Plan competitions – “Paisa Vasool, Oyster, and Hyperion”, conducted at Great lakes prior to the conference.

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International Women’s Day Celebrations

In commemoration of International Women’s day on 8th March, Makkal TV a Tamil language TV channel conducted a reality TV show called “Azhagi” in Great Lakes campus. The TV show wants to bring to light the idea that a women’s beauty is not based on her external appearance alone. There were a total of 12 women participants divided into teams of three who had participated in the show. A



series of games to represent various virtues of a women such as talent, patience and multitasking were conducted. Apart from those fun filled activities, various issues pertaining to women were discussed during the course of the show.

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6th Annual Great Lakes-Union Bank of India Conference

Great lakes hosted the 6th Annual Great Lakes-Union Bank Conference (5th Feb 2016) on the theme 'Financial Stability, Credit Distress, and Economic Growth. Mr. R. Gandhi deputy RBI Governor and Mr. Arun Tiwari, Chairman and MD of Union Bank of India graced the occasion with their presence. Mr. Gandhi talked about how the global financial crisis had brought in paradigm shifts in many areas viz., regulation, governance and mind-set, amongst others and Mr. Arun Tiwari stressed the need to expand the reach of financial markets in Indi. There was a Panel Discussion on "How to Repair the credit market, the equity market and the Rupee.

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Human Capital Management Conference

Great Lakes organized its annual Human Capital Management (HCM) Conference. The annual conference envisions bringing together the best of HR leaders in the industry and potential managers of the future to discuss the current trends and way forward on the central theme of the event. This year's conference was based on the theme - "Re-engineering Human capital management"

Mr. S. G. Prabhakaran, Chairman -XS Real Properties Pvt Ltd, Director -Lakshmi Vilas Bank Ltd. & President - Madras Chamber of Commerce and Mr. V. Srinivasan - Group President, Archean Group were the chief guests.



Karma Yoga Convention

Greatlakers also known as great 'karmayogis' again did a great job by bringing all the self-help groups, panchayat heads and people of different villages to one platform KY Convention-6th March 2016 . It was happy to see kids enthusiastically participating in dance, skits, singing and other activities portraying their talents. The smile on the faces of the village people shows the affection they have with our students. Along with the fun, there was a workshop conducted by a first aid team on how to save yourselves in emergency situations. Also, we tried to create awareness among people about being clean and keeping your surroundings clean by taking the example of Swacch Bharat. Hope our students transform themselves into leaders and come together for continuing this good cause.



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Great Lakes in News

Great Lakes in pact with HK varsity

Great Lakes Institute of Management has signed a MoU with the School of Business and Management, University of Science & Technology (HKUST), whose Executive MBA programme was ranked FT in 2015. The MoU was signed by Bala V Balachandran, Founder Dean, GLIM, and Jitendra Singh, Dean the presence of faculty and members of the institute. The purpose of the MoU is to make possible and to institute academic exchange between Great Business Schools. Through this cooperative programme, both the institutes will now be able to graduate management students and research scholars.

[Full Article>>](#)



Performance-linked capital infusion will add value to banks

Mr. R. Gandhi, Deputy Governor of RBI, shared his views on financial instability, system regulation, challenges and the way forward, when he delivered an inaugural address at the 6th Annual Great Lakes-Union Bank Conference on the theme “Financial Stability, Credit Distress, and Economic Growth: The Way Forward”, held at the Great Lakes Institute of Management, Chennai.

Talking about the global financial crisis, the deputy RBI Governor said, “the global financial crisis had brought in paradigm shifts in many areas viz., regulation, governance and mind-set, amongst others, all in pursuance of a sustainable financial system and a system that should be sub-serving the real sector rather than self-serving.”

Also addressing at the conference, Mr. Arun Tiwari, Chairman and MD of Union Bank of India stressed the need to expand the reach of financial markets in the India and said, ‘If one takes two indicators for level of financial deepening in India, viz. credit-to-GDP ratio and stock market capitalisation to GDP ratio, India has still a long way to go with the at 55% and 76% respectively’.

[Full Article>>](#)

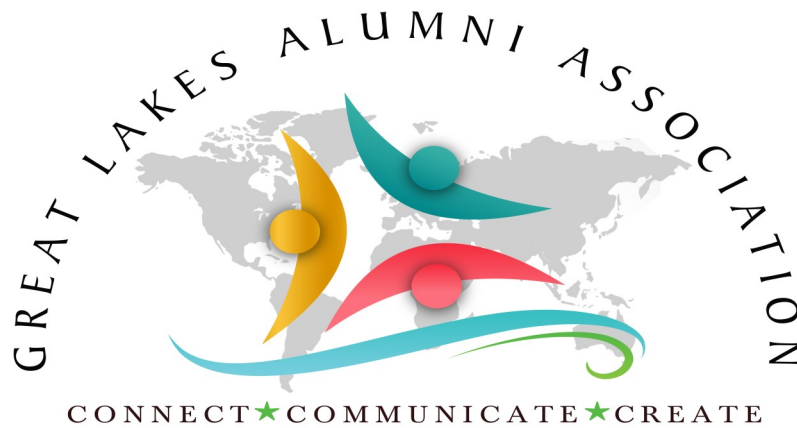


Mr. R. Gandhi - Deputy Governor, RBI



Mr. Arun Tiwari - CMD, Union Bank of India

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THE FAMILY!

<http://www.greatlakes.edu.in/pgpm-talent-listing/>

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