

GREAT K NNECT

DECEMBER EDITION

ANNUAL ALUMNI MEET

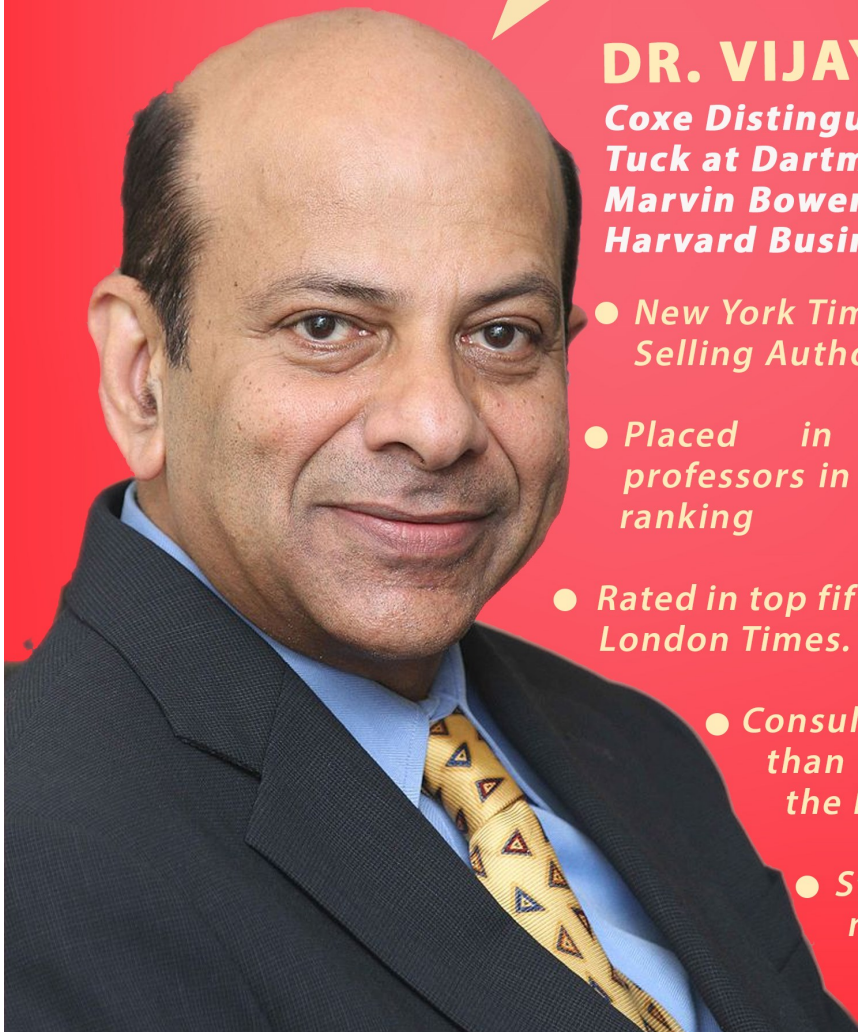
JANUARY 23, 2016

**BOOK YOUR
TICKETS!**

DR. VIJAY GOVINDARAJAN

*Coxe Distinguished Professor at
Tuck at Dartmouth,
Marvin Bower fellow at
Harvard Business School*

- *New York Times and Wall Street Journal Best Selling Author*
- *Placed in "Top-ten business school professors in the world" in CNN MONEY, 2012 ranking*
- *Rated in top fifty management thinkers by the London Times.*
- *Consultant to CEOs and teams at more than 25% of the companies listed in the Fortune 500.*
- *Strategist and a global management guru.*



GREAT KONNECT



Dear Great Laker,

Greetings!

Here we bring to you the December edition of Great Konnect. We wish this attempt of ours to keep you updated about the happenings in and around college does justice to its purpose, and we are in constant efforts to make this magazine even more informative as well as intriguing for you all.

We are Glad to inform you that Great Lakes is ranked No. 9 by Business World in their Annual B-School Survey. Great Lakes has received this ranking for its one year program/ EMBA category.

The annual marketing conference NASMEI is scheduled to happen on December 26 & 27 at Great Lakes' campus. A number of participants from Michigan, Cornell, Georgia State, Miami, ISB, IIMs are expected to attend this conference. L'Attitude – our own mega fest is scheduled to happen in January.

The wettest December in over a century for Chennai brought out a lot of helping hands amongst Great Lakes fraternity. Great Lakes students, faculty and admin exemplified their motto of passion with compassion and braved the rains to provide all the necessary help for people affected

We, Shivani, Suyash and Saurabh, the editors of Great Konnect, present you December edition of Great Konnect.

We will be more than happy to hear from you with your views, stories and feedback at alcom@greatlakes.edu.in

Stay Connected!!

ALCOM

GREAT KONNECT

Director's Column

Dear Great Laker :

Greetings from your Alma Mater !



I am happy to connect with you through the December issue of Great Konnect. As Chennai is limping back to normalcy after the historic floods this December, Great Lakes and Great Lakers have shown some extraordinary spirit at the time of this adversity. Right from the day of deluge, the Great Lakes admin team and students have been helping those in needy in the flood affected areas.

It is heartening to see some of our alumni actively participating in rescue and relief operations braving all the odds. You have showed us true Great Lakes spirit yet again and we are proud of you!

I am pleased to inform you that our alumni network is close to reaching 2000 registrations on almaconnect.com, the new alumni portal to which we migrated recently. Do spread the word to fellow Great Lakers and help us reach the next milestone. If you have not registered yet, you can do so by clicking on this link: <https://greatlakes.almaconnect.com/>

Great Lakes has been ranked No.9 by Business World's best B-School Survey. We have received this ranking under the category of Top 10 Institutes for one year/ EMBA programs in the country. Yet another milestone for this year!

Please write to me with news from you and we will be glad to include them in Great Konnect . We also look forward to your suggestions !

Happy reading and with best wishes !

Prof.T.N.Swaminathan
Great Lakes, Chennai

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Hyderabad Alumni Meet

GLAA Hyderabad had their 1st chapter meet on November 28, 2015 . The event started with Uncle Bala interacting with the gathering through Skype. During the the meeting Apex body of GLAA Hyderabad was decided and some important action points were discussed for the Hyderabad Chapter.



GLAA Hyderabad -Apex Body

- President – Mr. Nischal Ram
- Secretary – Mr. Praveen Pantula (Junior Pioneers)
- Treasurer – Mr. Lakshmikant PB
- Committee Members:
 - Mr. Vikranth Vasireddy
 - Ms. Samhita Venkatesh
 - Mr. Pradeep Lekharaju
 - Mr. Viswanath Akella
 - Mr. Deepak Sadhwani
 - Mr. Bharath Repaka

We congratulate and welcome the new office bearers and wish them all success in their future endeavors.

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Delhi Alumni Meet

An informal alumni meet was held at New Delhi on December 5, 2015 at Sky Lounge ,Connaught Place. Fourteen alumni attended the event from Junior Crusaders, Spartans, Mighty Mamalla, Progressive Pallava and Charismatic Cholas batches. To extend their helping hands towards the victims of floods in Chennai they came together and agreed to spread the word and provide maximum help during this hour of crisis. Discussion on formation of GLAA Delhi Chapter also happened during the meet and the chapter is expected to commence its activities with office bearers very soon.





Alumni Achievements

We on behalf of Great Lakes family, wish Harshdeep Rapal the very best for his Freelance Consulting venture. The firm is about to mark its presence on online market place which would connect to users with part-time resources for consulting projects. Freelance Consulting has bagged investment from Hunt Partners, an Executive search firm. The firm will kickstart its operation from January 2016.

Recent studies suggest 34 per cent of the US workforce is freelancing. The trend is also catching up in India, especially in the startup community. Several startups are taking the flexi-route to attract talent and cut costs. There is also heightened interest among experienced consultants to work on an ad-hoc basis so that they can pursue other interests.

On behalf of the Great we wish Harshdeep all success for his venture and future endeavors.



GREAT KONNECT

A Helping Hand: Flood Relief Initiatives by Great Lakes

To help the needy at the time of adversities is something which defines us as humans. We all witnessed the wrath of mother nature in the form of heavy rainfall which destroyed the lives of many people living in and around the Chennai city. The Great Lakes community believes in passion with compassion and it was exemplified by the work done by the admin team at Great Lakes. The team went to Chennai in the worst hit areas and provided relief supplies including packet food, clothes, water bottles etc. We salute this team for going an extra mile and working on the ground level to help the people stuck in flood.

Apart from this, the Great Lakes community is also helping the villages and the people who have lost everything in this flood. The students, faculty and administration all joined hands to provide help to these people. A relief fund has been made up by the KarmaYogis and everyone did their bit in helping the villagers by donating money clothes etc. We believe that slowly but steadily we can help these people come out of this adverse situation.



The Buzz and the Happenings: Placement Season!

With numerous corporate guest lectures through these months, career grooming sessions, mock interviews, GD and motivational sessions, Great Lakers are all geared to be ready for placements that are scheduled in December. Its time to pull up the socks and go for the kill. The campus is abuzz with energy of Great Lakers trying their best to bag their dream jobs. ALCOM wishes everyone a very successful placement season!





Great Lakes in News

Dr. Bala's article on how India can create an Ivy league of its own:

The article published in Business world talks about the difference between an ordinary school and a world class B school. Dr Bala talks about how Indian B schools can become world class B schools. He talks about the basis of evaluations of any Top B school in the global market.

[Full Article>>](#)



Making full time teaching attractive—Dr. Bala : Dr Bala in his article published in Business World talks about the teaching profession and how the goal of an institution is should be to impart education rather than making profits. Read the full article on the link given . [Full Article>>](#)

Great Lakes Ranked No. 9 in the Annual B- School Survey by Business World: Great lakes is proud to share that we has been ranked 9th in the country by Business World in its annual B-School ranking survey. Read More: [Full article](#)

TOP:EMBA PROGRAMMES (1yr)

Rank	B-Schools
1	ISB, Hyderabad
2	IIMA
3	IIMC
4	IIMB
5	XLRI – Xavier School of Management
6	S.V.K.M.'s N.M.I.M.S. School of Business, Mumbai
7	S.P. Jain Institute of Management & Research, Mumbai
8	IMT, Ghaziabad
9	Great Lakes Institute of Management
10	IMI, New Delhi

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FAMILY**

<http://www.greatlakes.edu.in/pgpm-talent-listing/>

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Views expressed in Great Konnect are solely that of contributors and not that of either of ALCOM 2015 or that of Great Lakes Institute of Management