

GREAT K NNECT

T
VIBRANCE

August 2016 Edition

EDITORIAL

Dear Great Laker,

Warm Greetings!

*We are thrilled to get to you the August edition of Great Konnect. We have followed a theme of “**Vibrance**”. We believe that a vibrant inner life is far more powerful than a busy inner one. This gets us closer to celebration. Celebration of life and celebration of its experiences.*

Through Great Konnect, we want to carry forward the vibe of Vibrance. This month has been equally colorful with the celebration of Founder’s Day, Friendship’s Day and Independence Day at the campus.

We are elated to see the overwhelming enthusiasm of you all and appreciate the initiatives taken with an intention to rekindle the bond built over these years through various Alumni Meets. Looking forward to more such events in the coming months.

*We also welcome feedback and your suggestions in order to make Great Konnect a better effort to connect with you!
Have a great read ahead!*

ALCOM

Great Lakes Institute of Management



DIRECTOR'S COLUMN

Dear Great Laker,



Greetings from your Alma Mater !

I am happy to connect with you once again through this dedicated Alumni Newsletter- Great Konnect.

This month has been extremely colourful here at the campus with the celebration of various events. I am happy to see the efforts by various Alumni who take out time from their busy schedules to meet up with their batch mates and conduct powerful sessions. We are looking forward to witness more of such sessions.

Also, to ease out the communication between various GLAA Chapters, we are trying to take initiatives. I request all the alumni to become a part of the alumni movement and make it a successful one.

Another way to stay connected with fellow Great Lakers is the Alma Connect platform. Login/register in the Alumni portal at www.greatlakes.almaconnect.com

Please feel free to write to me with any news and we will be very glad to include them in Great Konnect.

Happy reading and with best wishes !

*Prof.T.N.Swaminathan
Great Lakes, Chennai*



GLAA NEWS & EVENTS



Few of our Alumni based in Melbourne, Australia met on 12th August. It's overwhelming to see their enthusiasm in staying in touch with each other in spite of their busy schedules. We are looking forward for many such events in future.

*Such enthusiasm was also witnessed when Chennai based alumni met up for a session on Data Science this month. The lecture was hosted by two of our fantastic alumni **Paul, founder of data analytics start up KUDWI** and **Karthik Ganapathy, AGM, data analytics at CAMS**. Paul took through the introduction of the subject, it's relevance and scope, whereas Karthik gave an insight on his experiences and a hands on real life experiment by creating a Recommender system. It was more of an interactive session rather than one way lecture.*



PGPM—Flex Day



Great Lakes Alumni of PGPM Flex program came together to celebrate "PGPM Flex Day". More than 50 alumni participated in the event. Dr. Bala and Associate Dean Dr. Vaidy Jayaraman were present at the event and interacted with the alumni.

Alumni from each batch came forward to share their experience during the course, the campus and the environment. The event was followed by Networking dinner.

[Click here for the pictures of the event.](#)



HAPPENINGS @ GREAT LAKES



A Friend in need is a Friend indeed!

*On August 7th 2016, Great Lakes Institute of Management celebrated Friendships Day with great fanfare. Being in a residential programme, friends become an integral part of our lives. Like every year, Great Lakers commemorated this special day with a fun activity created by BPR committee called **Impressions!** Great Lakers gathered at the basketball court to leave their palm impressions on a canvas. The theme for the event was, 'Life and Friendship at Great Lakes'. The event also saw distribution of prizes and 'Pose With Your Dost' contest. All in all, it was a memorable event that Lakers would cherish for the rest of their lives!*



HAPPENINGS @ GREAT LAKES



Charisma Celebrated!

Founder's day was celebrated with much revelry and gaiety on July 28, 2016. The charismatic and ever-vibrant Professor Bala V Balachandran flew down to Chennai for the belated celebration of his birthday. The joyous occasion began with an invocation to the Almighty followed by music and dance performances dedicated to Uncle Bala by the PGDM and PGPM students. Our Founder and Dean, Dr. Bala, had the audience glued to his words with his empowering and crisp speech. The students were absolutely enthralled by an inspiring video on his journey so far. Uncle Bala celebrated his birthday by cutting a cake and distributing it to the academia. The event came to a closing with Dr. Bala presenting chocolates and pens to the students, a gift as sweet and purposeful as him.



HAPPENINGS @ GREAT LAKES



INDEPENDENCE DAY AT GREAT LAKES

*The Independence Day celebration was held at the Chennai campus. The flag hoisting ceremony was done at 8 A.M to give due respect to our Motherland (Ma Tujhe Salaam). Dr.Bala V Balachandar, presided over the entire function. The chief guest for the occasion was **Dr.Arunachalam Muruganantham**, a social entrepreneur from Coimbatore. He is an Inventor of a low-cost sanitary pad making machine. In 2014, TIME magazine placed him in its list of **100 most Influential People in the World**. In 2016, he was awarded Padma Shri by Government of India. He spoke on the theme “being small you can do big things”. He has innovated grass-roots mechanisms for generating awareness about traditional unhygienic practices around menstruation in rural India. His mini-machines, which can manufacture sanitary pads for less than a third of the cost of commercial pads, have been installed in 23 of the 29 states of India. He is currently planning to expand the production of these machines to 106 nations.*

[Click here to watch the event](#)



BLOGS @ GREAT LAKES


Empowering Women in IT



HELPING ORGANISATIONS FRAME GENDER- SENSITIVE POLICIES

Ms. Sarada Ramani, President of eWIT and an alumna of Great Lakes, Chennai shared her views through an interview done by Ramika Batra (PGPM 2017) on gender representation (especially female) in IT industry seems to be better compared to other industries .

[Read the complete Blog.](#)

IMPRESSIONS- A COLOURFUL MEMORY



Friendship day has its own significance. Divya S, a current student of PGPM has written a few lines about how it was celebrated this year at Great Lakes.

[Read the complete Blog.](#)

ARE YOU ALL EXCITED?

We are sure many of you might have experienced the paisa vasool event. This year it's back with many more memories to cherish with from August-19 to August-21.

[Check out the Teaser](#)



GREAT K NNECT



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THE FAMILY!

<http://www.greatlakes.edu.in/pgpm-talent-listing/>

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