



APRIL 2016



Dear Great Laker,

Greetings!

The campus is unusually quiet as the batches of Passionate Pandyas (PGPM 2016) and Cholas (PGDM 2016) have left the campus. We request the classes of 2016 to enroll in respective chapters of GLAA to participate in alumni activities and to be a part of the alumni movement. As brand ambassadors of Great Lakes, we are looking forward to working with you in GLAA activities and in other aspects as well.

Great Lakes is all geared to welcome the incoming PGPM 2017 batch named Magnificent Mauryas. The new batch will commence from April 28. Join us in welcoming the new batch!

Happy to announce the successful launch of Analytics program at Pune. With this, we have our analytics program running in four different locations in India- Chennai, Gurgaon, Bengaluru and Pune.

We, the ALCOM team take immense pleasure in presenting to you the April edition of Great Konnect.

We will be more than happy to hear from you with your views, stories and feedback at alcom@greatlakes.edu.in

Stay Connected!!

ALCOM

GREAT KONNECT

Director's Column

Dear Great Laker,

Greetings from your Alma Mater !



I am happy to connect with you once again through Great Konnect.

With the Passionate Pandyas and Cholas leaving the campus and Great Lakes preparing itself for the new batches to come in, the campus is abuzz with lot of activities. I wish the outgoing batches very best in all their endeavors. I request you all to be a part of GLAA activities in the future and build this association as a strong alumni movement.

Let us welcome the new batch of Magnificent Mauryas and do extend your support to the next set of ALCOMers as well.

Please write to me with news from you and we will be glad to include them in Great Konnect .

Login/register in the Alumni portal at www.greatlakes.almaconnect.com and stay connected with fellow Great Laker.

Happy reading and with best wishes !

Prof.T.N.Swaminathan
Great Lakes, Chennai

GREAT KONNECT

Dr. Bala meets alumni at Houston, Texas

Dr. Bala met Great Lakes alumni in Houston on April 14, 2016. The agenda of the dinner meeting which was attended by alumni coming from different locations, was to elicit their feedback regarding the current institutional activities. We thank our alumni for taking the time and effort to be a part of this meeting

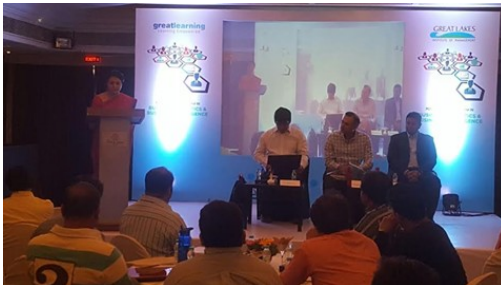


GREAT KONNECT

Analytics course launched in Pune

Great Lakes' analytics program (PGP - BABI) was launched successfully in Pune. Dr. Shankar, MD and India Head, ZS Associates was the Chief Guest for the event. Mr. Mohan Lakhamraju, Vice-chairman, Great Lakes Institute of Management and Dr. Bappaditya Mukhopadhyay, Program Director - BABI, Gurgaon were also present at the event.

The first batch in Pune has 58 participants from reputed companies with an average work experience of almost 10 years. 43% of the class has over 10 years of work experience. With this, the Business Analytics program is now being held in four locations in the country - Chennai, Gurgaon, Bangalore and Pune.





Great Lakers wins Laurels

Congratulations Arsh Prakash and Debharshi Bhattacharya (PGPM 2016) for being one of the top 5 teams that won the Hindu Business Line's BLoC Case study contest. Great Lakers competed with 60 teams from top notch B-Schools in the case contest on the Indian Railways — “Turning the Railways around: will it be a bumpy ride ahead?”



Dr. Bala meets with Great Lakers in UMKC

Dr. Bala met with Great Lakes students Aditya, Akash and Kavya who are pursuing their international exchange program at University of Missouri at Kansas City (UMKC).



GREAT KONNECT

Go the EazyBasket Way

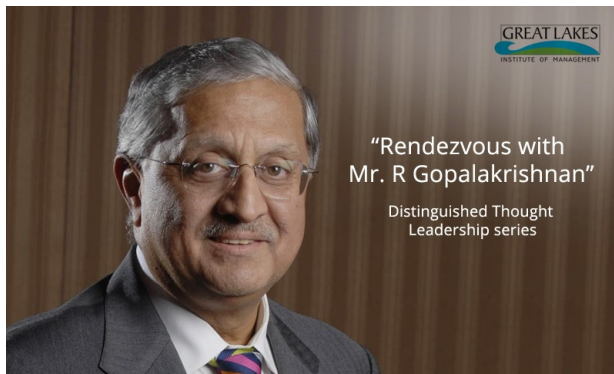


From midnight snacks to milk, from energy drinks to nutrient packed fruits – a student’s life thrives on these in-between indulgences. And why shouldn’t it? After all, it is often at odd times, perhaps when one is sitting with a cup of coffee or a bowl of fruit, that a nocturnal ‘Eureka!’ moment happens. Was this how the idea of EazyBasket was conceived too? We wonder

Read the blog on the Great Lakes Startup “EazyBasket” [here](#)

GREAT K^{ON}NECT

Rendezvous with Mr. R Gopalakrishnan



Mr. R Gopalakrishnan, Director, Tata Sons was recently at Great Lakes, Chennai as one of the eminent speakers for the **Distinguished Thought Leadership** series. He delivered a power packed thought provoking session on “**Teaching what is not Taught**” in B-schools, triggering a lot of introspection in the minds of the student fraternity.

Read the complete article [here](#).

GREAT KONNECT

Karma Yoga Annual Convention -2016

6th March 2016. It was 8.30 am in the morning and outside **Great Lakes Institute of Management** were about 25 buses waiting to leave for the villages. It was the Karma Yoga Annual convention. Village coordinators and Karma yogis' set out to the respective villages to bring people who were eagerly waiting to be part of the convention which was about to start in a while. Within an hour all the buses with the people from different villages reached Annai Teresa Arts and Science College, Thirukazhukundram.

Convention started with Mr.Arulsamy, ADGM speaking about how Karma Yoga made an attempt to cater to the needs of various villages. He wholeheartedly thanked all the people for showing warmth to the Great Lakes students and treating them as their own family.

In support of the Prime Minister Narendra Modi led **Swatch Bharat Abhiyaan**, 10 tri-cycles that can be used for collecting garbage were distributed to various villages to the village panchayat elected leaders who were present at the venue. Mr.Satyanarayana Addl GM-administration from Great Lakes was present during the handover function to the village leaders.

Mr. Jeyavel from TNSF sung a wonderful song which urged all the villagers and especially students to ask "**Why**". Song by the name "**Edanalaē Edanalaē**" was received very well by all present in the convention. The song was very thought provoking and brought out various situations wherein we wanted to question but chose silence over it.

The government coordinator Mr. Rose for **Clean India campaign** spoke about the importance of cleanliness and hygiene. It was an interactive session which made one realize how mechanical we are in our lives and important to act right now and bring the change to pass on a sustainable world to the future generations.

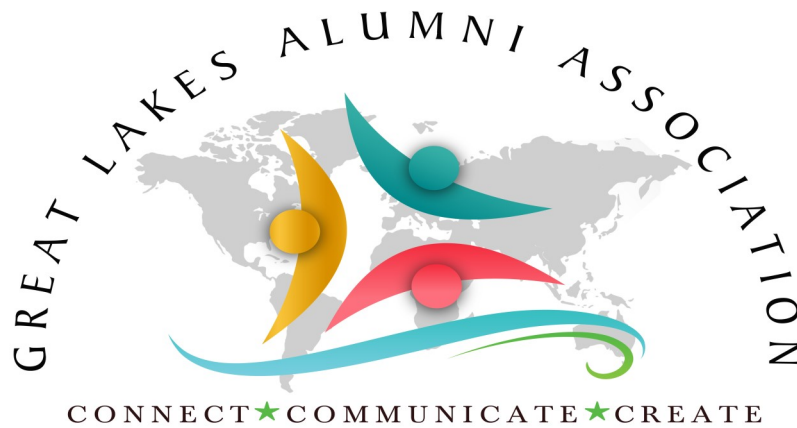
Mr. Rose's speech was followed by live demo of "**Alert**" NGO who showed various techniques to people on how to save persons lives when encountered with difficult situations such as heart attack etc.

It was now time for the children and people from the village to showcase their skills and true to the word they stole the entire show. **Cultural performance** was the highlight of convention with small children dancing to the folk tunes, women giving wonderful skit performances. Certificates and prizes were distributed to all the participants and finally convention ended with sumptuous lunch.

March 6, 2016 will have a special place in Karma Yoga calendar not just because of the convention but also because it gave a platform for people from different platforms to exchange their perspectives thus enabling great learning.



GREAT KONNECT



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THE FAMILY!

<http://www.greatlakes.edu.in/pgpm-talent-listing/>

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