

## EVENTS & ANNOUNCEMENTS

### 1 To 1 help

16<sup>th</sup> October 2019, '1 to 1 help' service was formally launched in the campus. '1 to 1 help' will support us with self-development, parenting, anger management, relationships and more. Few pictures from the inaugural –

Website: <https://1to1help.net>



### Mr. Jayanth Murthi, Kaizen Institute

On 17<sup>th</sup> October 2019, Mr Jayanth Murthi, Managing Director, Kaizen Institute addressed our students and staff members. In his speech he explained the importance of 'Physical', 'Process', and 'Policy' improvement with high 'People' Engagement. Along with the 4P's, he also explained the 5S system of space organization to perform efficiently and effectively. Few pictures from the interaction -



# STUDENT'S CORNER



"Do not dwell in the past, do not dream of the future, concentrate the mind on the present moment." - Buddha

**Kaushik Venkatesan**  
PGPM Class of 2020



## Oral health screening campaign

On 18th October 2019, The Karma Yoga team along with Dr. Smilez Group of Dental Centers from Chennai organized a free oral health awareness program in our campus. The check-up included Gum Check, TMJ check, Tips to Maintain Good Oral Health, Decay Check, Smile Evaluation, Saliva Check and more.





## Congratulations!

Our PGDM program received an accreditation extension for an additional three years (2019-2022)

## NEWS

### THE HINDU

Students **Shaina Dewan** and **Parth Guptha** have been mentioned in a news by [The New Indian Express](#) and [The Hindu](#).

### Inter-college debate contest held



### Team from Justice Basheer Ahmed Sayeed College wins

Safa Tabassum and Mayura Varshini from the Justice Basheer Ahmed Sayeed College for Women won the Elihu Yale Inter-Collegiate Debate 2019, organised by the Indo-American Association (IAA), Chennai, in association with the Consulate General of the United States of America, Chennai, at the Women's Christian College on Monday.

They were presented the Elihu Yale Rolling Trophy 2019, and Safa was also recognised the Best Speaker among the participants.

The topic of the debate was "Presidential form of government for India: Will it work or fail?", and students from nearly 18 colleges participated.

Giving away the prizes, Consul-General Robert G. Burgess, Consulate General of the United States of America for South India, spoke about how competitive debates have had a long and rich history in civil discourse.

"These debates promote a deeper understanding and greater appreciation of values, rights and responsibilities that are inherent in democratic societies," he said.

A team from the Women's Christian College, comprising Shilpa Srinivasan and Sharada Sharma, were the first runners-up, and Shaina Dewan and Parth Guptha from the Great Lakes institute of Management were the runners-up.

Click [here](#) to read more.



## Chennai women's college wins Elihu Yale inter-collegiate debate

Students from Justice Basheer Ahmed Sayeed College for Women won the Elihu Yale Inter-Collegiate Debate 2019, conducted by the Indo-American Association, Chennai, on Monday.

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US Council general, Chennai, Robert G Burgess presenting the winners trophy. (Photo | P Jawahar, EPS)

By Express News Service

CHENNAI: Students from Justice Basheer Ahmed Sayeed College for Women won the Elihu Yale Inter-Collegiate Debate 2019, conducted by the Indo-American Association, Chennai, on Monday. The competition was held in association with the Consulate General of United States of America, Chennai, and Women's Christian College.

The debate was held on the topic, 'Presidential form of government for India, will it work or fail?' A total of 17 teams from various colleges in the city and nearby, participated in the day-long event which culminated with an awards ceremony. Safa Tabassum and Mayura from Justice Basheer Ahmed Sayeed College for Women won the first place, while Shilpa Srinivasan and Sharada Sharma from WCC, and Shaina Dewan and Parth Guptha from the Great Lakes institute of Management, were the runners-up.

Click [here](#) to read more.

# What is it like to work for a startup?

Authored by Alumnus Amit Goenka, PGPM Class of 2018



“There ain’t no such thing as a free lunch” was a popular adage which my professors would pull out from their hats all through MBA. Working at a startup concurs and contradicts this age-old adage at the same time. On a metaphorical level, you strive, you do things which you have never done before, and you do everything which needs to be done. But on a literal note, the lunches are free, the coffee a bit stronger and the doughnuts a lot sweeter.

Before I start talking more on what is it like to work for a startup, allow me (it’s not like you have a choice!) to chart my professional experience to date. I’ve spent 4 years, in a production line, battling with the heat of furnaces and angry bosses and a little more than a year consulting with US clients which were a lot colder both in terms of temperature and temperament. I currently work in consulting at Locus (my first startup job), a tech-startup focused on optimizing supply chain decisions, you are welcome to take a look at our [website](#).



So, what is it like to work for a startup? I’ll categorize my experience into these broad baskets.

## **You become an addict:**

Responsibility is not something we care-free millennials like to have in the back of our minds, but this is a different kind of responsibility, the kind Spider-man’s uncle told him about. Imagine doing all of this, you are leading multiple client projects, exploring a new tool which you have no absolute idea about, planning marketing campaigns and doing sales pitches to attract new clients and develop the business, travelling to client locations and conducting workshops with the upper management, extensively read for research and industry updates. And you do all of this with complete autonomy, now that’s dopamine doing Hoopa Hula in your brain. It’s addicting, it’s enthralling, and it is overcompensating for what we refer to as a career crisis.

## **Chaos is a ladder:**

You are in a state of constant flux, things are always moving fast, sometimes too fast for you to put your head into it. The ambiance is of aggression and ambition. There are no operating procedures or hierarchies defined, there will be nobody who will pat your back and tell you that you are doing a great

job, there will be no concierge desk or the special helpline number to solve IT problems. The line between work and life in work-life is finer than wine, which also ironically sometimes keeps the line in place. All there is, amidst the grand scheme of things is chaos, and chaos is the stairway to opportunity and fulfilment. Chaos fosters critical thinking, learning & collaboration and most importantly it empowers. As they say, only when you are truly lost you find yourself.

### **Yes, there are free lunches:**

The team defines the culture of a startup. A culture of transparency and awareness. When you are putting in more than 50 hours of work every week, you share more than the office space. You laugh and cry over matters personal and professional with your colleagues, in a way co-living while co-working. You have complete access to the leadership, more often than not, the CEO is sitting next to you on a beanbag. Team building becomes a daily routine and not a frequented activity. Since the crowd is small, there is more room for rewards and recognitions, perks and benefits in tangible and intangible ways.

### **Chronic fear:**

As you open your laptop in the morning, you might have an email sitting in your inbox which says 'Sorry! you are fired!' with the font covered in honey and the tone revealing empathy. For things to get worse, it might not even be your fault, the startup might have failed to woo investors, or they would have just decided to stop pursuing this particular business. Yes, all those stories are true. While you are there, you are in a self-inflicted pressure to perform, always. Fear is just sitting there, it is always there, like an uninvited annoying neighbour. It's scary. It's not for the faint-hearted or the weak-minded. You walk on a tight rope but with a lot more than just the stick. You have to be an alpha and you have to be self-motivated.

### **Look at the big picture:**

You are exposed to a lot more than what your job description says, you are not just another brick in the wall and your CV will certainly have more bullet points than you had expected. Having a secure job is cool but working next to people who are extremely passionate about what they do every day, who will limp their way to deliver the best results possible, is truly an enriching experience. All in all, I would implore you to work in a startup at least once in your career, so you understand the intricacies of the bigger picture.

The objective of this article was to make the readers go through a sine wave of emotions while reading this piece, which I hope I was able to bring in. That is in essence what it is like.

Disclaimer: This article does not represent every startup in the world but inclines more towards Locus and generic startup trends.

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