

Great Lakes celebrates a Decade of Excellence at Chennai

The Institute signs MoU with Sri Ramachandra University for faculty and student exchange programs in Health care domain.

Chennai, January 23, 2015: Great Lakes Institute of Management hosted an eventful evening for its corporate guests, alumni and staff members at Hotel Leela Palace, Chennai to mark its 10th year anniversary. The yearlong celebrations which started in January 2014 concluded with this celebration at Chennai.

Shri. Venu Srinivasan, Chairman - TVS Motors & Managing Director - Sundaram Clayton was the chief guest for the evening. The Guests of Honour included Shri. Lakshmi Narayanan - Vice Chairman, Cognizant and Dr. Sunil Chopra, IBM Distinguished Professor of Operations Management and Information Systems, Kellogg School of Management.

The event witnessed the signing of a MoU between Great Lakes and Shri Ramachandra University. The collaboration is for academic programs that will also have exchange of faculties and students between SRU and Great Lakes to work together in the areas of research in the Healthcare Management domain.

Speaking on the occasion, Prof. Bala V Balachandran, Founder, Dean and Chairman of Great Lakes said, "Our innovative and world class management offerings have put Great Lakes Institute of Management on the global B- School map. It is without a doubt that offering a high quality education is of paramount importance to any institute and Great Lakes assures to deliver the same for many more decades to come."



While congratulating Great Lakes and Dr. Bala on the 10 year milestone, Sh. Venu Srinivasan remarked, "Learning has undergone a major change in the last few years and will continue to do so. Hence, it's imperative that educational institutes adapt to the

concept of relevant education. We cannot continue with the concepts of 19th century in this digital world." India needs a pipeline of entrepreneurs and I am positive that institutes like Great Lakes will support it, he added.

Sh. Lakshmi Narayanan, appreciating the efforts of the institute and its growth said, "It's no small achievement what Dr. Bala has been able to attain in just a decade. The students of Great Lakes have been an integral part of cognizant and I would in fact say they have built cognizant."

Reminiscing his association with the Institute in the first two years of its inception, Dr Sunil Chopra said, "The change I see here in the last eight years is stupendous. Dr. Bala is a man of enormous qualities and this institute is a proof of that." I feel very proud that Great Lakes has completely stood up to its motto - Global Mindset Indian Roots, he added.



Addressing the gathering, Mr. Mohan Lakhamraju, Vice- Chairman, Great Lakes Institute of Management said, "Great Lakes is the youngest among the top rated B-schools in India and it is very humbling to be a part of its inspiring journey. We look forward to mark the beginning of a new decade in high quality, engaging and attainable management business education".

The event also saw the launch of the Book - "Vetri Veliye Illai - Biography of Prof. Bala V Balachandran by V Ramanan". The English version of the book is called "Dare to Dream".