

Great Lakes awarded ABP News National Education awards 2015

Awards received under the categories of:

- Best B-School with Industry related curriculum in Operations Management – Awarded to Great Lakes Institute of Management
- Best Marketing Professor Award – Awarded to Prof. T.N. Swaminathan, Professor – Marketing, Great Lakes Institute of Management.

The ABP NEWS National Education Awards 2015 function was held at Taj Lands End, Mumbai on July 23, 2015. The award recognizes Institutions and faculty in the field of education that are innovative, modern & industry related in their curriculum in Marketing, Advertising, Marketing Communications, and Engineering & Technology etc.



Great Lakes Institute of Management received the award for “Best B-School with Industry related curriculum in Operations Management” and Prof. T.N. Swaminathan, Professor, Marketing at Great Lakes was awarded the Best Marketing Professor. Both the awards were received by Prof. Swaminathan.

Talking about Great Lakes receiving this award, Dr. Bala V Balachandran, Founder, Dean and Chairman, Great lakes said, “Recognitions such as these are a testimony to the efforts that Great Lakes takes to provide a world-class curriculum to its students in all areas of management.” He

added that Great Lakes will continue to develop a holistic curriculum that is truly global in every sense.

On receiving the award for Best Marketing Professor, Prof. T.N. Swaminathan said, “I was very happy to receive this award that reflects and recognizes our individual contribution to knowledge dissemination and building future Indian leaders and entrepreneurs.”

The ABP NEWS National Education Awards was preceded by Round Table Conference earlier in the evening, followed by award distribution ceremony. The awards are chosen by independent jury and a panel of professionals with an objective to recognize the best talents in the field of education.

