

Annual Mega Alumni Meet at Great Lakes, Chennai Campus

Chennai, January 23rd, 2016 – Great Lakes Institute of Management hosted its two day annual Mega Alumni Meet at its Chennai campus. The campus was quite abuzz over the two days that witnessed alumni participants from the last 11 years.

Inaugurating the event, **Prof. Bala V Balachandran, Founder, Dean and Chairman, Great Lakes Institute of Management**, said, “It is such an exciting and nostalgic feeling to welcome you all here and interact. All of you have been a pillar of strength in making Great Lakes a great place to learn and I am extremely proud to say that Great lakes stands out as one of the best B-School in our country today.” Prof Bala thanked the alumni for showing their support towards their alma mater even after passing out and also highlighted on the various initiatives the institute had taken in the last few years.

The inauguration was followed by the Launch of YakSee- Interactive broadcasting platform by **Mr. Shah Talukder, Chairman & CEO- YakSee**. Addressing the gathering, he said, “I am extremely delighted to launch Yaksee India at Great Lakes campus for the first time. Yaksee is going to be a head turner in interactive broadcasting space and is going to revolutionize remote learning in India. Most features of this product have never been heard before. And the best of Yaksee is it is absolutely free for education.”

Further explaining about the benefits one can acquire from YakSee, Mr. Shah said, “By allowing this interactivity YakSee preserves, enhances, and extends the teacher/pupil relationship. YakSee allows the use of white boarding, and also lets the teacher show clips from web sites (such as YouTube), or recorded videos while interacting with the students. All of these capabilities improve the ability of teacher and students to engage in a more natural interactive way.”

Over 150 alumni from Great Lakes came together at their alma mater for the 11th annual mega alumni meet. The meet was a grand success and was attended by alumni working at esteemed positions in various reputed organizations and some of them running their own startups.

Post the formal sessions, the alumni spent some lighter moments by participating in a fun-filled ‘Treasure Hunt’ game. The event also witnessed cultural performances including dance and music by the current students of the institute. An exclusive live-in concert by the (name of the band) added extra spirit and fun to the evening, followed by a networking dinner.