Great Lakes Institute of Management, Chennai, hosts TEDx event at its Campus

Chennai, February 4, 2017: Great Lakes Institute of Management, for the first time collaborated with TEDx and organized TEDxGLIMChennai event today at its campus located in Manamai.

TEDx is an independently organized event that brings the community together to share a TED-like experience. Under the theme – 'Eclectics', TEDxGLIMChennai featured local voices from diverse backgrounds who discussed on groundbreaking ideas that could reshape tomorrow's landscape. The event sponsors included Infotrellis and Instant Karma.

The occasion started with a cake – cutting fête by **Dr. Bala V Balachandran, Founder, Dean & Chairman, Great Lakes Institute of Management** and **Dr. Vaidy Jayaraman, Associate Dean, Great Lakes Institute of Management.**

Welcoming the attendees and speakers, **Dr. Bala V Balachandran**, said, *"I am extremely delighted to welcome you all to the first ever TEDx event taking place at the only LEED platinum campus of the country. TEDx as you all know symbolizes three major things – Technology, Entertainment and Design, and we at Great Lakes are at the right time putting together these things in our strategic alliance with Illinois Institute of Technology, Chicago for MBA in Technoprenuership Program. Technology, Innovation and Design thinking are currently revolutionizing the industry. And, TEDx is a beautiful concept that is bringing these factors along with entertainment to share messages to the audience."*

Dr. Bala further highlighted about Platform Unmanned Cargo Aircraft (PUCA) and how Singapore has come up with driverless cabs and the world witnessing these dynamic technology changes. He also appreciated the students of Great Lakes for an amazing effort and remarked how TEDxGLIMChennai will be the best show to go down in the history of TEDx events.

The Speakers at TEDxGLIMChennai were:

- Marta Vanduzer – Marta Vanduzer Snow is a PhD student from the US (Rutgers University) working in villages in Uttar Pradesh, India for the last four years in the areas of education, health care, and infrastructure - organic farming, water, power, transport. She is currently exploring the ways in which these three areas overlap, their connections and how collaboration can be leveraged up on - for the greater good.

- Prof. R L Shankar – Shankar is a full-time Professor of Finance and Analytics at Great Lakes Institute of Management. He offers Masters and Doctoral courses on Risk management, Financial derivatives, Algorithmic Trading, Fixed income and credit markets, Financial Risk Analytics, Financial engineering, Financial modeling etc. He is also a visiting faculty at IIMs such as IIM Kozhikode, IIM Trichy, and IIM Ranchi.

- Mudit Dani – Mudit Dani is an International Level Table Tennis Player. He has won rich accolades for his country. He has represented India 19 times and won 22 medals for the country (5 Gold, 5 Silver and 12 Bronze).
- Mehak Sagar –Mehak Sagar is the Co-founder of WedMeGood - India's most popular wedding planning portal. She leads online content, social media and digital marketing of WedMeGood.
- Amitesh Pandey – Presently a marketing major at Great Lakes Institute of Management, Amitesh Pandey is an all-rounder with keen interest in academics and sports such as Football and Table Tennis. Apart from being an avid reader, he is a firm believer and a keen observer in the power of nature and strength of human emotions.
- Bosskey – Bosskey is an Indian film actor, Radio Jockey, Television anchor, stand-up comedian and film critic working in the Tamil film and media industry. He has anchored TV shows such as 'Hari Giri Assembly' and 'Siri Giri Station' in Jaya TV and appeared in some Tamil films mostly in comedy roles. He currently presents 'Sollunga Boss' program in Sun TV and 'Kashayam with Bosskey' a Tamil cinema review program in YouTube's Indiaglitz Tamil channel.

Overall the TEDxGLIMChennai concluded in a positive note and attendees were happy to have attended one of the best TEDx events ever.