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Business School Focuses on Indian Culture

By Express News Service

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BANGALORE: On the occasion of its 10th anniversary, business school Great Lakes Institute of Management on Thursday announced that it would hold a series of lectures, performances and conferences at its campus next month in order to highlight several aspects of Indian culture.

The programme will be supported by Former CEO of Britannia, Vinita Bali.

Founder Professor V Balachandran said, “I decided to locate the school in the middle of villages to remind our students about Indian culture. Many institutes have copied other foreign universities but have forgotten our culture and this is important to us at Great Lakes.”

The management institute, which was started in 2004, currently has around 3,000 alumni.

Vinita Bali stressed on the need for institutes to care about the all-round development of their students.

“Joining a management course is not just about getting a fancy job later. One has to make sure that each student undergoes all-round development,” Bali said.