



# Overview



## Great Lakes in now



**Youngest Institution in India and among the  
youngest globally to get global AMBA accreditation**

**2**

Campuses  
(Chennai, Delhi)

**1100+**

Students across  
all programs

**6**

Centers of  
Excellence

**4**

Intl. Research  
Conferences

**25+**

Global Visiting  
Faculty from  
Stanford, Kellogg,  
Yale, etc.

**3000+**

Alumni Network  
spread over  
28 countries

**30000+**

Books

**900+**

Online Journals

**50+**

Prizes won by  
Students at  
National Level in  
2013-14

**150+**

Industry Leaders  
on Campus in  
2013-14

**42**

Global Thought  
Leaders on  
Academic  
Advisory Council

**46**

Industry Titans  
on Business  
Advisory Council

**10**

Collaborations  
with Leading  
Global  
Institutions

# Rankings in 2013



**OUTLOOK**

**8<sup>th</sup>** in One Year Programs



**business today**  
FOR MANAGING TOMORROW

**9<sup>th</sup>** among Exec. Programs



**CNBC**  
**TV18**

**10<sup>th</sup>** among Exec. Programs



**Business India**  
THE MAGAZINE OF THE CORPORATE WORLD

**16<sup>th</sup>** among Top B-schools

# India's only LEED Platinum Rated Green Campus



**30 Acre Fully Residential Chennai Campus**



# Faculty



Dr. Bala V Balachandran, Founder & Dean, Great Lakes

Full-time  
Faculty

50

International  
Visiting

26

Domestic Visiting  
(Academic)

22

Domestic Visiting  
(Industry)

46

# Business Advisory Council



**Dr. Ratan N. Tata**  
Chairman Emeritus  
Tata Sons Ltd..



**Mr. Jamshyd Godrej**  
Chairman & MD  
Godrej & Boyce Mfg. Co. Ltd.



**Mr. Narayana Murthy**  
Executive Chairman & Founder  
Infosys Ltd.



**Mr. G.R.K. Reddy**  
Chairman & MD  
Marg Ltd.



**Mr. Rahul Bajaj**  
Chairman & MD  
Bajaj Group



**Ms. Indra K. Nooyi**  
Board Chairman & CEO  
Pepsi Co.



**Mr. S. Ramadorai**  
Vice Chairman  
Tata Consultancy Services

**Mr. Kumarmangalam Birla**  
Chairman, Aditya Birla Group

**Mr. R Seshasayee**  
Executive Vice Chairman, Ashok Leyland

**Mr. Arun Bharat Ram**  
Chairman, SRF Ltd.

**Mr. Deepak S. Parekh**  
Chairman, HDFC & IDFC

**Mr. Roger Nelson**  
Former Chairman, E&Y Consulting

**Mr. A. Vellayan**  
Executive Chairman, Murugappa Board

**Mr. Venu Srinivasan**  
CMD, TVS Motor Company Ltd.

**Mr. Deshbandhu Gupta**  
Founder & Chairman, Lupin Labs

**Mr. Raymond Spencer**  
Non-Executive Chairman, Capgemini

# Academic Advisory Council



**Dr. Aswath Damodaran**  
New York University

**Dr. Sunil Chopra**  
Kellogg School of Management

**Dr. Hayagreeva Rao**  
Stanford University

**Dr. V Kasturi Rangan**  
Harvard Business School

**Dr. Shyam Sunder**  
Yale School of Management

**Dr. Jitendra V. Singh**  
Wharton – University of Pennsylvania

**Dr. Lakshmanan Shivakumar**  
London Business School

**Dr. Srikant M Datar**  
Harvard Business School

**Dr. V.S. Arunachalam**  
Carnegie Mellon University



# Collaborations



Yale University



IIT Stuart School  
of Business



ILLINOIS INSTITUTE OF TECHNOLOGY



NANYANG  
TECHNOLOGICAL  
UNIVERSITY

BAUER  
COLLEGE OF BUSINESS  
UNIVERSITY of HOUSTON



UNIVERSITÉ DE  
BORDEAUX

uni.lu  
UNIVERSITÉ DU  
LUXEMBOURG



HHL  
LEIPZIG  
GRADUATE SCHOOL  
OF MANAGEMENT

Georgia State  
University

# Continuous Innovation



Great Lakes has pioneered several Program and Curricular Innovations in Management Education over the past decade

Introduced 1-year Accelerated MBA program in India in 2004 recognizing “Money Value of Time”

Introduced Industry-tailored Sectoral programs in key areas including Energy, IT, Business Analytics and Healthcare

Mandarin language learning made part of program curriculum

Experiential Leadership through “Karma Yoga” community development service as part of curriculum; 20+ villages made 100% literate and self-governed through student driven projects

Application-Oriented learning through Empirical Research studies

# Programs Offered Currently



## Full Time General Management Programs

- 1 year full time MBA Program for 2+ years experienced candidates (PGPM)
- 2 year full time MBA Program for 0-2 year experienced candidates (PGDM)

## Part-time programs for working professionals

- 2 year part time Executive Management program for middle management executives (PGXPM)
- 2 year weekend program for working professionals (PGPM Flex)
- 1 year blended mode Business Analytics program (PGPBA)
- 1 year Executive MS in Managing Information Technology (MS-MIT) jointly with Georgia State University (GSU)

Customized Executive Education programs for a large number of Companies

Domain focused programs in Energy, IT, Analytics and Healthcare sectors



INSTITUTE OF MANAGEMENT  
*Global Mindset - Indian Roots*

[www.greatlakes.edu.in](http://www.greatlakes.edu.in)

