



2010

PLACEMENT REPORT

Great Lakes Institute of Management

Placement report for Patriots Batch (Class of 2010)

Great Lakes Institute of Management, carrying forward its legacy of creating Business Ready Managers, has successfully placed its class of 2010. The placement season stood testament to the ever growing stature of Great Lakes as a vanguard of managerial talent development in the country.



Placements

2010

Patriot Batch Snapshot

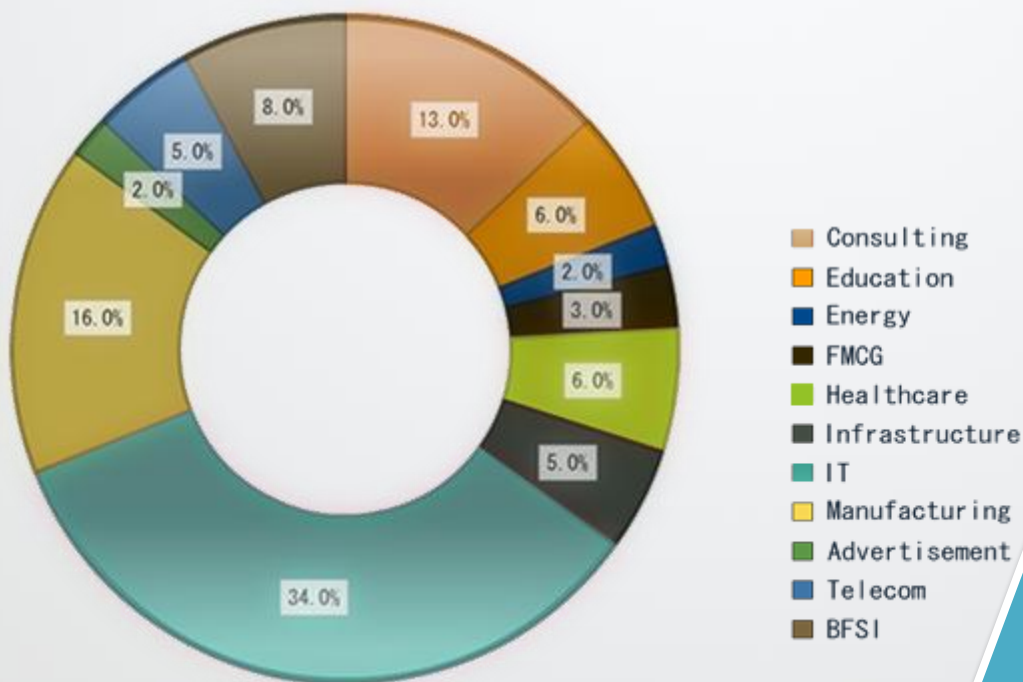
Number of students	260
Average Experience	46 months
Average Age	26

Salary Snapshot

The average salary of the patriot's batch is Rs. 8.7 Lacs. The median salary offered was Rs. 8.5 Lacs.

Industry Categorization

The placement profiles were diverse in nature and included companies from BFSI, Education, Energy, FMCG, Healthcare, Infrastructure and Advertisement and Energy sectors and the majority of offers came from IT, Consulting and Manufacturing companies at 34%, 13% and 16% respectively.



260 Patriots (Class of 2010) have embarked upon their corporate journey. A number of companies that visited our campus offered diverse profiles that students could choose from.

76 Companies visited the campus for recruitment this year and offered 224 job profiles; 12 students were on sabbaticals and 24 students opted out of the placement process.

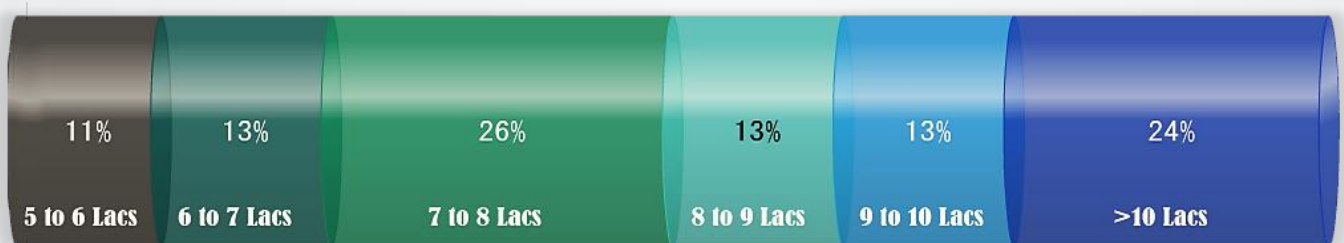


Roles Offered

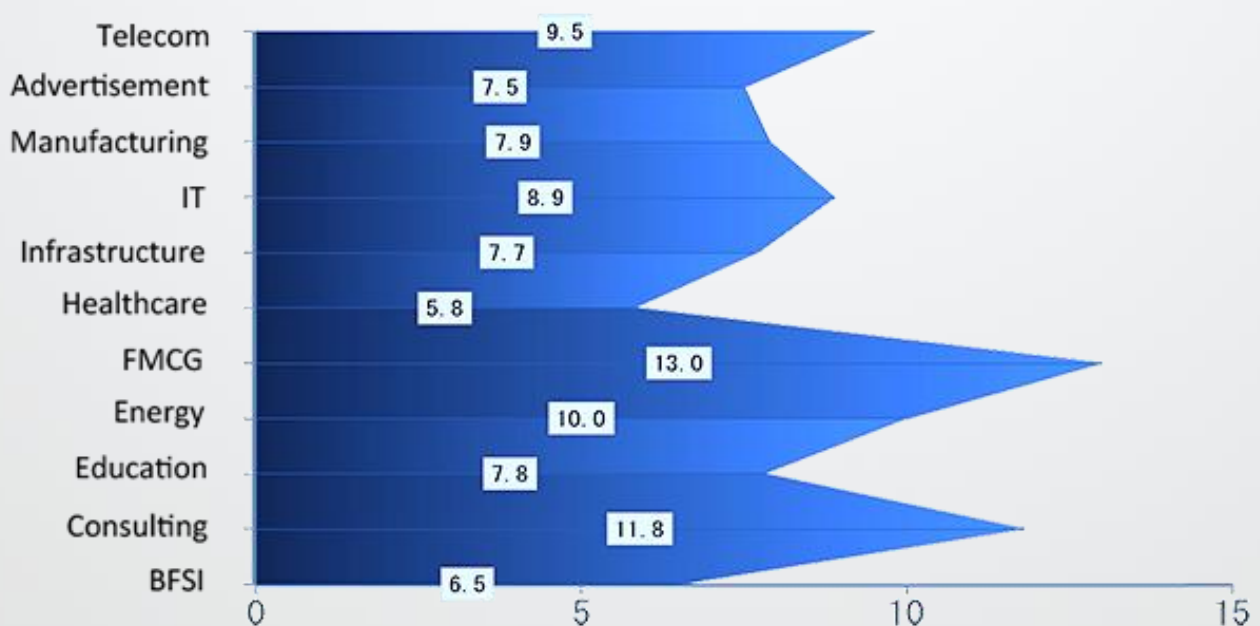
Some of the roles that were offered by companies are - AVP for Business Development, Sales and CRM; Manager for Production, Business Development , Finance, Marketing, Sales, Branding, Marine Operations, Procurement and strategy to students. The highest offer was made for the role of a consultant.

CTC Offer spread

The salary on offer ranged from Rs. 5.0 lacs to Rs. 24 lacs. The salaries offered in the different salary buckets are as follows:

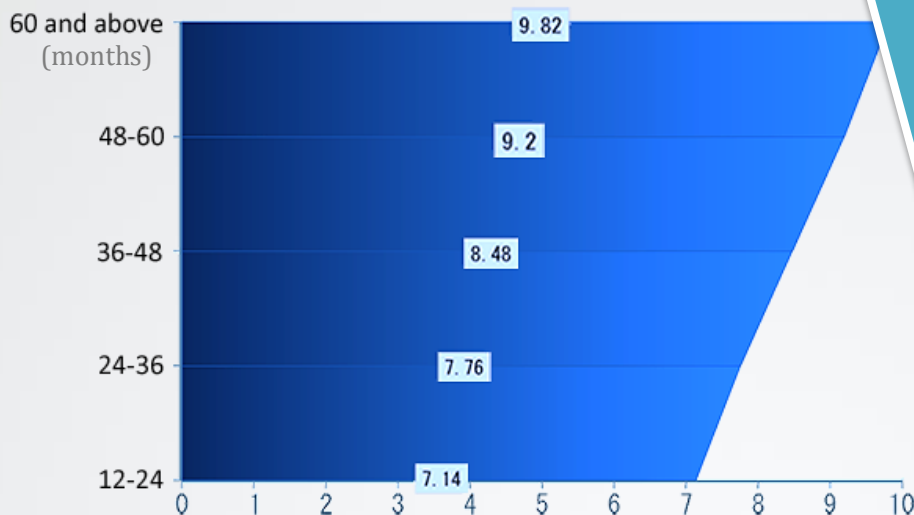


Sector-wise Average Salary



CTC Spread (Experience wise)

Great Lakes Institute of Management continues in its endeavor to provide good results year after year.



Recruiter's Quotes

"The students we recruited from Great Lakes are very stable in the organization and a majority of them are a part of the high performance bracket. The fact that all students come with prior industry experience helps them adapt to highly competitive work environments such as that at Infosys"

T.V. Mohandas Pai

Member of the Board and Director - Human Resources, Infosys Technologies

"The students come with strong grasping skills, structured line of thinking, high sincerity and dedication levels. They are focused and have a strategic approach. Their analytical abilities are also worth a mention. L&T believes they are good assets to the organization"

Yogi Sri Ram

Executive Vice President, HR & Admin, L&T

"We at Tata Communications are extremely happy with the students hired from Great Lakes. Extremely focused, strong domain knowledge, Sharp, team oriented, willingness to learn and adapt is what makes them a special lot. We hope to be associated with the institution on a continuous basis"

Anjali C Chatterji

Vice President, HR, Tata Communications

List of recruiting companies:

Birlasoft	L&T	Shasun
CARE	Laser Words	Siemens
Caspian	Levers for Change	SunEdison
Cognizant	Madura Micro Finance	SVAPAS
Crisil	Manipal Group	Symrise
CSC	Marg Constructions	Talisma corporation
Daimler	Microland	TCS
Essar	MJunction	Tecpro
Everonn	Murugappa Tube Investments	Texmaco Ltd
Exemplarr	MuSigma	TVS Electronics
Fin IQ consulting	Novartis	Uninor
Global Scholar	Nu Street	Universal Consulting
Godrej	Optima	Valgen
HCL Technologies	Orchid	VEPL/GRE Edge
HP	Pepper Square	Wealth Advisors of India
I-metanoia	Photon Infotech	Wipro
iNautix	PWC	ZS Associates
Infosys	Ramco	Zycus
L & T Infotech	RKKR Group	



Great Lakes Institute of Management

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